FLORIDA NATIONAL DENTAL CONVENTION
THE OFFICIAL MEETING OF THE FLORIDA DENTAL ASSOCIATION

WHO’S ON YOUR TEAM?

FNDC 2013

JUNE 13-15, 2013
WWW.FLORIDADENTALCONVENTION.COM

REGISTRATION BROCHURE

GAYLORD PALMS RESORT & CONVENTION CENTER • ORLANDO

INSIDE:
- Featured Speakers: Dr. Gordon Christensen, Dr. Lee Ann Brady and Bruce Christopher
- Dental Pearls for the Dental Team
- What’s on Your Tray?
- Botox and Dermal Fillers
- Sedation, Sleep Apnea, Implant Surgery and more …
Florida National Dental Convention 2013  
JUNE 13-15, 2013

The FNDC provides the perfect opportunity for networking, education and business-building strategies. And Gaylord Palms Resort provides the perfect backdrop for relaxation and fun! In the heart of Central Florida’s incredible attractions and theme parks, Gaylord Palms brings excitement to life through world-class restaurants, dynamic on-site recreation, and breathtakingly beautiful gardens under our 4.5 acre glass enclosed atrium.

Catch the game at Wreckers Sports Bar, featuring a two-story 37’ sports screen! Enjoy mouth-watering burgers, bite-sized sliders, salads, and the coldest draft beer in town!

For a real splash of WOW, your kids will absolutely flip over our Everglades-inspired Cypress Springs Family Fun Waterpark showcasing a zero-entry swimming pool with four waterslides, a multi-level water playground, a toddler area, and Splash ‘n Screen movies.

Escape to our adults only South Beach Pool featuring an ultra-chic, tropical oasis with a dedicated cocktail bar and private poolside cabanas.

Great news! Gaylord Palms Resort & Convention Center has joined the Marriott portfolio of brands. You can now earn Marriott Rewards points during your stay at FNDC. And, overnight hotel guests can enjoy free self-parking during their stay. So what are you waiting for?

Make your reservation today for the Florida National Dental Convention, call 407-586-2000
Welcome to FNDC2013! Who’s on your Team? This year, we honor the dental team. From hygienists to lab technicians, dental assistants to accountants, and front office staff to your dental supply representative … each plays a critical role in the success of our dental practices and our lives. I welcome you as we explore the many facets of the dental team and all that they represent here at FNDC2013!

This year, you will notice some great changes and additions to our FNDC program. Earn more than 15 hours of “free” CE credits at this year’s program. This includes keynote addresses from featured speakers, Dr. Gordon Christensen, Dr. Lee Ann Brady and Bruce Christopher. We also have a lineup of many other nationally recognized speakers and cutting edge topics, including many designed for the entire dental team. In addition, we will have live dentistry in the Exhibit Hall to help complete your learning experience. We recognize the difficulties of today’s economic conditions, and thus have decreased the cost of many staff courses by 25 percent. This cost savings also is our commitment to recognize the educational needs of our dental team.

What a special year — please join the FDA as it welcomes our first female president, Dr. Kim Jernigan. Come see her in action at the House of Delegates, where dental policy is formed and shaped. Or, join Dr. Jernigan and your many other colleagues at one of the FNDC evening events. On Thursday night at “Sweet Success,” we will feature Karaoke Live with you and your team as the performers. “Midway Madness” will be held on Friday evening, including cotton candy, balloons, stilts walkers and fun and games for the whole family. And, as always, connect with Dr. Jernigan and your colleagues at one of the many alumni receptions.

Earn Marriott reward points now at the Gaylord Palms! Your room rate has been reduced to $175/night and self-parking is included. But hurry, as our room block does fill quickly. For those of you checking in on Wednesday from 3-7 p.m., FNDC committee members will be on hand in the hotel lobby to assist you with obtaining your badge and tickets. Also, visit “Wreckers” sports bar and enjoy the U.S. open, NBA playoffs or other sporting events on the gigantic 20 x 30 foot video screen. Or, cool off in the new Gaylord Palms water complex. Want to get away and have fun for the kids? This year we feature a number of off-site, fun-filled programs designed for the little ones. After all, they are part of our team, too!

We have more than 250 companies exhibiting on our trade show floor this year. See the latest and greatest in technology, materials and instrumentation for your dental team. Join us for lunch in the Exhibit Hall during our dedicated hours of 11:30 a.m. to 1:30 p.m. daily during FNDC. This year, if you purchase a morning and afternoon course on Saturday you will receive a lunch voucher, compliments of the FNDC committee. And remember, pre-registration is FREE for all FDA members … another member benefit!

Please join me at the beautiful Gaylord Palms Resort and Convention Center in Orlando this June. Join the excitement of FNDC2013 and learn “Who’s on your Team!”

Bertram J. Hughes, DMD
General Chair / 2013 Program Chair
Committee on the Florida National Dental Convention

CE PROGRAM HIGHLIGHTS

✓ Earn more than 15 hours of FREE CE
✓ Free keynote addresses from featured speakers, Dr. Gordon Christensen, Dr. Lee Ann Brady and Bruce Christopher
✓ Numerous nationally recognized speakers
✓ Cutting edge topics, including many designed for the entire dental team
✓ Live dentistry in the Exhibit Hall
✓ 25% discount for staff courses
Register now for one of these great classes held in our operatory on the Exhibit Hall floor.

Courses are FREE to FDA member dentists on a first-come, first-served basis, but space is limited.

THURSDAY, JUNE 13, 2013

HOW TO CREATE THE ULTIMATE MARKETING PROGRAM FOR YOUR PRACTICE (EX01)

BRYAN EDELSTEIN
10 AM-12 PM
PRACTICE MANAGEMENT / CE CREDITS: 2

This lecture is fully sponsored by Everyday Health Inc.

EMERGING TECHNOLOGIES IN DIGITAL IMPLANT DENTISTRY TO ELIMINATE COMPLICATIONS AND ACHIEVE EXCELLENCE (EX02)

DR. JOHN RUSSO
2-4 PM
IMPLANTS / CE CREDITS: 2

This lecture is fully sponsored by BioHorizons Implant Systems.

FRIDAY, JUNE 14, 2013

LASER PERIODONTITIS TREATMENT – LIVE SURGERY DEMONSTRATION (EX03)

DR. DALE BRANT
10 AM-12 PM
PERIODONTICS / CE CREDITS: 2

This lecture is fully sponsored by Millennium Dental Technologies Inc.

CEREC GUIDE AND CBCT INTEGRATION FOR GUIDED IMPLANT SURGERY – LIVE DEMONSTRATION (EX04)

DR. CLARK BROWN
2-4 PM
RESTORATIVE / CE CREDITS: 2

This lecture is fully sponsored by Patterson Dental.

SATURDAY, JUNE 15, 2013

INJECTION MOLDED COMPOSITE TREATMENT FOR UNDERSIZED INCISORS – LIVE DEMONSTRATION (EX05)

DR. DAVID CLARK
10 AM-12 PM
RESTORATIVE / CE CREDITS: 2

This lecture is fully sponsored by Bioclear Matrix System.

Camera sponsored by MagnaVu.
DAVID AHEARN, DDS
Dental degree, University of Michigan School of Dentistry; founder, Design/Ergonomics; founding member, ADA Ergonomics Subcommittee. Pages 18, 24

JOHN ALONGE, DDS
Dental degree, University of Maryland at Baltimore; diplomat of the American Board of Oral and Maxillofacial Surgery; private practice, Erie, PA. Pages 18, 24

JUDY BENEDIT, RDH
Bachelor of Science degree in education, New York University; Certificate in Dental Hygiene, University of Pennsylvania; faculty, Temple University Dental School; guest lecturer and advisory board member, Harcum College. Pages 18, 24

INDRANEEL BHATTACHARYYA, DDS, MSD
Dental degree, University of Nebraska College of Dentistry; associate professor and director of the Residency Program in Oral and Maxillofacial Pathology, University of Florida College of Dentistry. Page 12

LEE ANN BRADY, DMD
Dental degree, University of Florida College of Dentistry; nationally recognized educator and writer; private practice, Glendale, AZ. Pages 9, 18, 24

DALE BRANT, DDS
Dental degree and residency, University of Texas Dental Branch; post-graduate courses, Las Vegas Institute for Advanced Dental Studies; certified instructor, Institute for Advanced Laser Dentistry. Page 18

CLARK BROWN, DDS
Dental degree, Georgetown University School of Dentistry; private practice, Melbourne, FL. Page 19

JOHN BURGESS, DDS, MS
Dental degree, Emory University School of Dentistry; assistant dean for Clinical Research, University of Alabama in Birmingham. Pages 19, 25

GORDON CHRISTENSEN, DDS, MSD, PhD
Dental degree, University of Southern California; MSD, University of Washington; PhD, University of Denver. Pages 9, 12

BRUCE CHRISTOPHER
Licensed psychologist with more than 20 years experience as a speaker, trainer and consultant. Pages 9, 19, 25

DAVID CLARK, DDS
Dental degree, University of Washington School of Dentistry; founder, Academy of Microscope Enhanced Dentistry; course director, Newport Coast Oral Facial Institute. Pages 12, 19, 25

MICHAEL COX, CFP
Financial planning program certification, University of South Florida; Associate Vice President, Financial Advisor, Certified Financial Planner, Wells Fargo Advisors. Pages 19, 25

HAROLD CROSSLEY, DDS
Dental degree, University of Maryland Dental School; BS, MS and PhD Degrees in Pharmacology, University of Rhode Island. Pages 20, 25, 27

RICHARD DRAKE, DDS
Dental degree, University of Texas Health Science Center at San Antonio Dental School; part-time faculty, UTHSCSA Dental School; co-founder, Dental Sleep Solutions; private practice, San Antonio. Page 27

BRYAN EDELESTEIN
Director of Strategic Partnerships and Consulting, Everyday Health Inc. Page 12

ALAN FETNER, DMD
Dental degree and residency, University of Florida College of Dentistry; Diplomate, American Board of Periodontology; past president, Florida Association of Periodontists; Fellow, American College of Dentists; periodontist, Jacksonville, FL. Pages 13, 20

ROZ FULMER
Bachelor of Science in Business Administration, Illinois State University; national speaker; CEO, Making a Difference Today! Pages 15, 20

JOHN GATTI, DDS, MMS
Dental degree, University of Missouri-Kansas City Dental School; masters degree in Medical Sciences and certificate in endodontics, Harvard School of Dental Medicine; private practice, Kansas City, MO. Page 27

HOWARD GOLAN, DDS, JD
Dental degree, University of Michigan School of Dentistry; Mastership Certification, World Clinical Laser Institute; founder and leader, Laser Assisted Dentistry program, North Shore University Hospital. Pages 13, 15, 20

MARC GOTTLIB, DDS
Dental degree, University of Buffalo; Staff, Stony Brook University Hospital; private practice, Levittown, NY. Pages 15, 20, 27

LARRY GUZZARDO
Owner and dental practice management consultant, Larry M. Guzzardo Inc. Pages 15, 21

BRIAN JACKSON, DDS
Dental degree, State University of New York at Buffalo; editorial board, Journal of Oral Implantology. Pages 15, 22

TODD KEITH, RN, EMTP-CEN
Nursing degree, Regents College; Paramedic Certification, Columbus City College; registered nurse, Munroe Regional Medical Center. Pages 5, 15

GLENN LOMBARDI
President, FOLCC; national speaker and author in the health care industry. Pages 15, 21
JOHN OLMS Ted, DDS, MS
Dental degree, University of Iowa; adjunct professor of endodontics, University of North Carolina and University of Iowa; group practice, Greensboro, NC. Pages 16, 21

TED MALAHIAS, DDS
Dental degree, State University of New York at Stony Brook; private practice, Groton, CT. Page 21

CLIVE RAYNER, DMD
Dental degree, University of Florida College of Dentistry; Executive Director, Florida Dental Society of Anesthesiologists; Private practice, Orange Park, FL. Page 28

GREGORY OXFORD, DDS, MS, PHD
Dental degree, Emory University; Ph.D. in molecular biology, University of Florida; private practice, St. Augustine, FL. Pages 21, 28

GREGORY MAY
Police officer for 23 years, City of Panama City Beach, FL Police Department; public safety training coordinator, Center for Business, Community and Continuing Education, Gulf Coast Community College. Page 27

GREGORY YO XO Rford, DDS, MS, PHD
Dental degree, Emory University; Ph.D. in molecular biology, University of Florida; private practice, St. Augustine, FL. Pages 21, 28

LISA PHILIP, RDH
Registered Dental Hygienist; President, Transitions Group North America. Page 28

MARK PIPER, DMD, MD
Dental degree, Harvard; medical degree, Vanderbilt; founder, Piper Clinic and the Piper Education and Research Center. Page 16

SUSAN RICHARDSON
Vice president of business development, Sesame Communications. Page 21

BEN MIRAGLIA, DDS
Dental degree, State University at Buffalo School of Dental Medicine; private practice, Mt. Kisco, NY. Page 28

LISA PHILP, RDH
Registered Dental Hygienist; President, Transitions Group North America. Page 28

WARREN ROBERTS, DMD
Dental degree, University of British Columbia Dental School; certified Botox® and dermal fillers instructor and provider, Pacific Training Institute for Facial Aesthetics. Pages 16, 23, 26, 28

MAR K PIPER, DMD, MD
Dental degree, Harvard; medical degree, Vanderbilt; founder, Piper Clinic and the Piper Education and Research Center. Page 16

JOHN OLMS Ted, DDS, MS
Dental degree, University of Iowa; adjunct professor of endodontics, University of North Carolina and University of Iowa; group practice, Greensboro, NC. Pages 16, 21

R ODRIGO NEIVA, DDS, MS
Diplomate, American Board of Periodontology; Diplomate, International Congress of Oral Implantologists; graduate program director and clinical associate professor, Department of Periodontology, University of Florida College of Dentistry. Pages 14, 16

JOHN RUSSO, DDS, MHS
Dental degree, Ohio State University College of Dentistry; Diplomate of the International Congress of Oral Implantologists; author and international lecturer on bone grafting and dental implant surgery; private practice, Sarasota, FL. Page 17

JOHN OLMS Ted, DDS, MS
Dental degree, University of Iowa; adjunct professor of endodontics, University of North Carolina and University of Iowa; group practice, Greensboro, NC. Pages 16, 21

FAX BACK TO SAVE!
Fax this page to the Florida Dental Association. • 850.561.0504
LEARN TO SAVE A LIFE!

Advanced Cardiac Life Support (ACLS) Certification is something you need. We have the best instructor at FNDC! Join Todd Keith for informative, engaging training in this most critical life-saving skill.

TODD KEITH, RN, EMT-P, CEN
Nursing degree, Regents College; Paramedic Certification, Columbus City College; Registered Nurse, Munroe Regional Medical Center.

ADVANCED CARDIAC LIFE SUPPORT
AC 1-2 • June 13 & 14
Thursday, 8 a.m.-4:30 p.m.
& Friday, 8 a.m.-4:30 p.m.
Certification / Ce Credits: 14
Audience: D, A, H, AS, LT, G

Two full days of instruction for your certification in ACLS. Attendees learn to manage the first ten minutes of cardiac arrest from ventricular fibrillation; apply the four arrest algorithms (VF/VT, PEA, asystole and respiratory arrest); and, recognize and manage pre-arrest conditions that may lead to cardiac arrest if left untreated. Attendance at all sessions, on both days, is required for certification. There will be a break for lunch each day. Attendance is limited to 30.
<table>
<thead>
<tr>
<th>Start</th>
<th>End</th>
<th>Code</th>
<th>Speaker</th>
<th>Course</th>
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<tbody>
<tr>
<td>8 AM</td>
<td>9 AM</td>
<td>C01</td>
<td>Christensen</td>
<td>Clinical Dentistry: The Past, The Present and The Future</td>
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<td>Keith</td>
<td>Advanced Cardiac Life Support</td>
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<td>9 AM</td>
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<td>Minimally Invasive and Injection Molded Posterior Composites</td>
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<td>Gottlieb</td>
<td>Hypnosis 101 for Dentists and Health Professionals</td>
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<td>Guzzardo</td>
<td>Time is Money: Your Guide to Better Production</td>
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<td>9 AM</td>
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<td>MR02</td>
<td>Jackson</td>
<td>Techniques for Successful Mini Dental Implant Placement: A Two Day Mini-Residency</td>
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<td>Neiva</td>
<td>Introduction to Modern Implant Dentistry — From Site Preservation to Single Crowns: Mini Residency</td>
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<td>Roberts</td>
<td>The Therapeutic Use of Botox in a Dental Office and the Cosmetic Side Effects</td>
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<td>Making “Real World” Dentistry Productive and Enjoyable</td>
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<td>Fulmer</td>
<td>Dental Coding: Tricks of the Trade</td>
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<td>9:30 AM</td>
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<td>C08</td>
<td>Golan</td>
<td>Lasers and Dentistry: An Evidenced-based and Clinical Approach</td>
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<td>C09</td>
<td>Olmsted</td>
<td>Diagnosis and Treatment Planning of the Endodontic Patient</td>
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<td>C10</td>
<td>Piper</td>
<td>Foundational Occlusion: How the TM Joint Alters the Dentition, Part A</td>
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<td>9:30 AM</td>
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<td>Thomas</td>
<td>Fraud and Embezzlement: What you don’t know CAN hurt you!</td>
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<td>9:30 AM</td>
<td>11:30 AM</td>
<td>C11</td>
<td>Worcester</td>
<td>Nonsurgical Periodontal Therapy Techniques and Procedures</td>
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<td>10 AM</td>
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<td>EX01</td>
<td>Edelstein</td>
<td>How to Create the Ultimate Internet Marketing Program for Your Practice</td>
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<td>W01</td>
<td>Golan</td>
<td>Lasers and Dentistry: An Evidenced-based and Clinical Approach (Workshop)</td>
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<td>Lombardi</td>
<td>The Searching Patient: Building Your Web Presence So They Find You!</td>
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<td>C14</td>
<td>Olmsted</td>
<td>35 Endodontic Tips from 35 Years of Practice</td>
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<td>Roberts</td>
<td>Dermal Fillers in Facial Rejuvenation and Smile Design</td>
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<td>Worcester</td>
<td>What’s on Your Tray?</td>
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<td>C16</td>
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<td>Fetner</td>
<td>The Anterior Single Tooth Implant … Achieving the Optimum Esthetic Outcome</td>
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<td>Fulmer</td>
<td>Front Office vs. Back Office — You’re Both Right!</td>
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<td>W03</td>
<td>Gottlieb</td>
<td>Impression Techniques, Concepts and Technology Workshop</td>
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<td>Guzzardo</td>
<td>The Schedule and All That Jazz</td>
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<td>2 PM</td>
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<td>C18</td>
<td>Piper</td>
<td>Foundational Occlusion: How the TM Joint Alters the Dentition, Part B</td>
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<tr>
<td>2 PM</td>
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<td>EX02</td>
<td>Russo</td>
<td>Avoid Complications in Implant Dentistry with Technology</td>
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<td>Preventive Equipment Maintenance</td>
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<td>2 PM</td>
<td>4 PM</td>
<td>C53</td>
<td>Twigg</td>
<td>The Complete Guide to Employment Law</td>
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<td>2 PM</td>
<td>3 PM</td>
<td>C50</td>
<td>Vujicic</td>
<td>Economical Effects Impacting Dentistry</td>
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<td>3 PM</td>
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<td>C51</td>
<td>Panel</td>
<td>Medicaid Managed Care in Florida — Fact &amp; Fiction!</td>
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<td>4 PM</td>
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<td>C52</td>
<td>Panel</td>
<td>Legislative and Governmental Issues Affecting Florida Dentists</td>
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**FRIDAY, JUNE 14, 2013**

<table>
<thead>
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<td>Brady</td>
<td>Treatment Plan Any Case With Confidence</td>
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<td>8 AM</td>
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<td>Keith</td>
<td>Advanced Cardiac Life Support, Day Two</td>
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<td>8:30 AM</td>
<td>11:30 AM</td>
<td>W05</td>
<td>Clark</td>
<td>Better, Faster, Prettier Composite Restorations Workshop</td>
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| 8:30 AM | 11:30 AM| W08  | Golan   | Lasers and Dentistry: An Evidenced-based and Clinical Approach (Repea...
| 8:30 AM | 11:30 AM| NC06 | Guzzardo | Will Somebody Get the Phone! Professional Phone Skills               |
| 8:30 AM | 11:30 AM| W06  | Olmsted | What’s New in Endo: Biochemical Irrigation, Rotary Instruments and Obturation Workshop |
| 8:30 AM | 4:30 PM | W07  | Warshawsky | Clear Approach to Aligner Therapy                                    |
| 9 AM    | 12 PM   | C20  | Crossley | Avoid Liability: Know Your Patients’ Medications and Their Impact on Dental Treatment, Part A |
| 9 AM    | 5 PM    | M02  | Jackson  | Techniques for Successful Mini Dental Implant Placement: A Two Day Mini-Residency (cont.), Day Two |
| 9 AM    | 5 PM    | M01  | Neiva    | Introduction to Modern Implant Dentistry: From Site Preservation to Single Crowns, Day Two |
| 9 AM    | 5 PM    | W09  | Roberts  | The Therapeutic Use of Botox in a Dental Office and the Cosmetic Side Effects (Workshop) |
| 9 AM    | 12 PM   | C21  | Winter   | Upgradeable Dentistry, Part I: Removable                              |
| 9:30 AM | 11:30 AM| NC07 | Ahearn   | This Can All be Easier: A Dozen Projects That Will Make Your Office a Fun, Easy and Productive Place To Work! |
| 9:30 AM | 11:30 AM| C22  | Alonge   | Practical Oral Surgery for General Dentists                          |
| 9:30 AM | 11:30 AM| C23  | Bendit   | The Four Cs in Solving the Caries Puzzle                             |
| 9:30 AM | 11:30 AM| C24  | Brady    | The Art of Treatment Planning and Case Presentation                 |
| 9:30 AM | 11:30 AM| NC08 | Cox      | Six Easy Steps to an Effective Estate Plan                          |
| 9:30 AM | 11:30 AM| C25  | Fulmer   | Dental Coding: Tricks of the Trade (Repeat)                          |
| 9:30 AM | 11:30 AM| C26  | Gottlieb | Jewels You Can Use on Monday: Restorative Techniques to Increase Your Productivity |
| 9:30 AM | 11:30 AM| C27  | Malahias | Celiac Disease: A Review of This Emerging Disease and its Dental Implications |
| 9:30 AM | 11:30 AM| NC09 | Richardson | Let’s Do It! Search Engine Optimization, Social Media and Online Marketing |
| 9:30 AM | 12:30 PM| W10  | Salyers  | Preventive Equipment Maintenance (Repeat)                            |
| 9:30 AM | 11:30 AM| C54  | Twigg    | The Complete Guide to Employment Law (Repeat)                        |
FRIDAY, JUNE 14, 2013 (CONT.)

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<thead>
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<td>NC10</td>
<td>Worcester</td>
<td>Communication Pearls for the Dental Team</td>
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<tr>
<td>10 AM</td>
<td>12 PM</td>
<td>EX03</td>
<td>Brant</td>
<td>Laser Periodontitis Treatment — Live Surgery Demonstration</td>
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<td>5 PM</td>
<td>CP1-2</td>
<td>Schobel</td>
<td>CPR and AED Certification for the Health Care Provider</td>
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<td>4:30 PM</td>
<td>NC11</td>
<td>Ahearn</td>
<td>Cost Effective Office Design</td>
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<td>4:30 PM</td>
<td>W12</td>
<td>Bendit</td>
<td>Let’s Get to the Heart of Ultrasonics</td>
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<td>Clark</td>
<td>Better, Faster, Prettier Composite Restorations Workshop (Repeat)</td>
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<td>1:30 PM</td>
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<td>C28</td>
<td>Crossley</td>
<td>Avoid Liability: Know Your Patients’ Medications and Their Impact on Dental Treatment, Part B</td>
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<td>Fulmer</td>
<td>Your Guide to a “Legal” Dental Chart</td>
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<td>Business Office 101: Production, Profits and Staff Raises</td>
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<td>NC13</td>
<td>Lombardi</td>
<td>The Searching Patient: Building Your Web Presence so They Find You! (Repeat)</td>
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<td>What’s New in Endo: Biochemical Irrigation, Rotary Instruments &amp; Obstruction Workshop (Repeat)</td>
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<td>Practical Oral Surgery for General Dentists (Repeat)</td>
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<td>Esthetic Planning and Trial Smile</td>
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<td>EX04</td>
<td>Brown</td>
<td>CEREC Guide and CBCT Integration for Guided Implant Surgery — Live Demonstration</td>
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<td>Christopher</td>
<td>Leap! The Net Will Appear: Secrets of Optimistic Power</td>
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<td>C33</td>
<td>Saxman</td>
<td>Diagnosis and Treatment of Oral Trauma in Children</td>
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<td>Malahias</td>
<td>Celiac Disease: A Review of This Emerging Disease and its Dental Implications (Repeat)</td>
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SATURDAY, JUNE 15, 2013

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<td>Christopher</td>
<td>BAMBI VS. GODZILLA “Dealing with Difficult People: Keys to Empowered Communication“</td>
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<td>IC1-2</td>
<td>Miraglia</td>
<td>Clear Essentials I</td>
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<td>CP3-4</td>
<td>Schobel</td>
<td>CPR and AED Certification Renewal for the Health Care Provider</td>
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<td>NC16</td>
<td>Smith</td>
<td>Planning Your Exit Strategy</td>
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<td>C41</td>
<td>Brady</td>
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<td>C37</td>
<td>Crossley</td>
<td>Street Drugs Exposed: What Your Patients and Your Kids are Not Telling You!, Part A</td>
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<td>Gatti</td>
<td>New Dimensions in Endododontics</td>
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<td>9 AM</td>
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<td>MR01</td>
<td>Neiva</td>
<td>Introduction to Modern Implant Dentistry: From Site Preservation to Single Crowns, Day Three</td>
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<td>C39</td>
<td>Oxford</td>
<td>Bone Up on Bone Grafting</td>
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<td>9 AM</td>
<td>5 PM</td>
<td>NC17</td>
<td>Philip</td>
<td>How to Build Your Dream Dental Practice: Create Your Independence Today!</td>
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<td>9 AM</td>
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<td>Roberts</td>
<td>Dermal Fillers in Facial Rejuvenation &amp; Smile Design (Workshop)</td>
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<td>Saxman</td>
<td>Clinical Techniques in Pediatrics Workshop</td>
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<td>C40</td>
<td>White</td>
<td>“The Good, the Bad, and the Ugly” — The Role of Hard and Soft Tissue Reconstruction in Tooth Retention and Dental Implant Replacement</td>
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<td>The Smarter We Work, the Better We Feel</td>
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<td>Conventional and Digital Impressions</td>
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<td>Christopher</td>
<td>Why Are Women So Strange &amp; Men So Weird?: “How to Communicate Effectively with the Opposite Sex at Work and at Home”</td>
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<td>Your Financial Journey</td>
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<td>Treating the Apprehensive Patient with N2O, Enteral and I.V. Sedation</td>
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<td>Injection Molded Composite Treatment for Undersized Incisors — Live Demonstration</td>
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<td>CPR and AED Certification Renewal for the Health Care Provider (Repeat)</td>
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<td>Tooth-like Composites and Maintaining the Restored Dentition</td>
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<td>Street Drugs Exposed: What Your Patients and Your Kids are Not Telling You!, Part B</td>
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<td>May</td>
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<td>Rayner</td>
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<td>Trick Decisions and Treatment Techniques in Pediatrics</td>
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<td>Root Coverage: Where We Have Been and Where Are We Now?</td>
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<td>The Psychology of Success: Secrets the Superstars Know</td>
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<td>FDA Services HAPPY HOUR</td>
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<td>Sweet Success</td>
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<td>ACD/ICD with Pierre Fauchard Academy Annual Breakfast Meeting</td>
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<td>Component Execs Meeting</td>
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<td>Component Presidents &amp; Exec. Directors Breakfast</td>
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<td>FDA President’s Reception</td>
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<td>FLADPAC Board of Directors</td>
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<td>Florida AGD General Assembly</td>
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<td>Florida Association of Orthodontists Board Meeting</td>
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<td>Florida Dental Assistants Meeting &amp; Student Awards</td>
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<td>Florida Dental Assistants Student Table Clinics</td>
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<td>Florida Section of ACD Business Meeting</td>
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<td>House of Delegates, Session 1</td>
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<td>Midway Madness</td>
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<td>Specialty Group Forum</td>
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<td>UFCD AAF Development Advisory Committee</td>
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<td>ACDDA Caucus Breakfast</td>
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<td>Board of Trustees Luncheon Meeting</td>
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<td>CFDDA Caucus</td>
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<td>Council on Communications</td>
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<td>Council on Dental Education</td>
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<td>Council on Membership/Sub-Council on the New Dentist</td>
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<td>NEDDA Caucus</td>
<td>7 AM</td>
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<td>NWDDA Caucus</td>
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<td>SFDDA Caucus</td>
<td>7 AM</td>
<td>9 AM</td>
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<tr>
<td>Sunshine State Dental Association</td>
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<td>UFCD Class of 1978 35th Year Reunion</td>
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<td>WCDDA Breakfast Caucus</td>
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Clinical dentistry is changing faster than it has in the past half century. This presentation focuses on the profession’s past, present and future, while recalling the “painful” early beginnings and looking toward the age of technology that likely will change everything. The speaker will provide clinical examples and discussion and also make some predictions about the future of dentistry!

This year the FNDC is helping you start your day right with presentations from keynote speakers every morning from 8-9 a.m. Grab your coffee and join your colleagues for an hour of learning and credit earning!

Our dynamic lineup of speakers will inspire you and enlighten you with knowledge that will make a positive difference for you, your practice, your patients and your office staff.

**THURSDAY, JUNE 13, 2013**

**DR. GORDON CHRISTENSEN**

**Clinical Dentistry: The Past, The Present and The Future C01**

8-9 AM  
Restorative / Ce Credits: 1  
Audience: Dentists, Assistants, Hygienists, Administrative Staff, Laboratory Technicians

**FRIDAY, JUNE 14, 2013**

**DR. LEE ANN BRADY**

**Treatment Plan Any Case with Confidence C19**

8-9 AM  
Restorative / CE Credits: 1  
Audience: Dentists, Assistants, Hygienists, Administrative Staff, Laboratory Technicians

Sick of being unsure of how to treat a case? At one time in her career, Dr. Lee Ann Brady felt the same way. She would have patient charts and models on her desk and move them from side to side uncertain where to start or how to best plan the treatment. However, now she has mastered the skill and wants to share her techniques with you! In this program, Dr. Brady will share the key points of this process that will allow attendees to treatment plan any case with confidence.

**SATURDAY, JUNE 15, 2013**

**BRUCE CHRISTOPHER**

**Bambi vs. Godzilla “Dealing with Difficult People: Keys to Empowered Communication” NC15**

8-9 AM  
Communication / CE Credits: 1  
Audience: Dentists, Assistants, Hygienists, Administrative Staff, Laboratory Technicians, Guests

Difficult people are everywhere! They can be patients, co-workers, doctors, neighbors, even spouses. This program humorously reveals the six basic difficult personality styles that can drain you and your practice of vital energy. You will learn what they do, why they do it, and what you can do about it! Your team will learn how to stay empowered in the face of negative, reactive and draining people — and laugh while they do it.

Don’t forget to set your alarm – these FREE sessions are worth waking up for! ($25 for non-members)
WHAT’S NEW AT FNDC2013?

There’s always something good happening at FNDC, but FNDC2013 has a lot of NEW features you won’t want to miss!

• **FREE Keynote Sessions each morning**
  Start your day off right with presentations from keynote speakers every morning from 8-9 a.m. Featured speakers include Dr. Gordon Christensen, Dr. Lee Ann Brady and Bruce Christopher. Keynote sessions are FREE for FDA members and their staff.

• **Lower course fees for staff**
  We know that your office relies on team work to make your practice successful. This year we’ve lowered the course fees for staff by 25%. Budget now to bring your staff and leave with ideas that are sure to impact your office on Monday morning.

• **Checking into the hotel on Wednesday?**
  Take advantage of printing your badges in the hotel lobby from 3-7 p.m. FNDC committee members will be on hand to assist you.

• **FREE Wi-Fi on the classroom level!**
  Bring your laptop, iPad or cell phone and recharge in one of our Wi-Fi lounge areas.

• **Optional tours**
  This year we’ve arranged several offsite tours for attendees. From Farris and Foster’s Famous Chocolate Factory tour to the Backstage Safari tour at Disney’s Animal Kingdom, they are sure to appeal to all ages including the little ones. After all, they are part of your team, too!

• **Sweet Success — Live Karaoke!**
  This event was such “Sweet Success” last year, we’re moving it to the hotel atrium! Join us for this FREE event on Thursday from 7-10 p.m. honoring the Project Dentist Care and Give Kids a Smile volunteers. This will feature a live band and backup singers, but you will be the star!

• **Earn Marriott reward points for your stay.**
  Have you heard? The Gaylord Palms Resort & Convention Center has joined the Marriott portfolio of brands. You can now earn Marriott rewards points during your stay at FNDC. Don’t worry! The flawless service and world-class experiences you’ve come to expect from Gaylord Hotels will remain the same.

The Gaylord Palms atrium is a destination in itself!
And, now you can add the benefit of Marriott rewards to your stay.
Did someone say FREE?

You asked for it – we delivered, again!

How about FREE pre-registration and FREE CE?

Once again we’re offering FREE pre-registration for all FDA Member dentists! In addition, the FDA is providing more than 15 hours of FREE continuing education courses. Throughout the course listings you will see continuing education courses offered at no cost to YOU, the FDA Member Dentist. Some courses are sponsored by our exhibiting companies and are being held in a classroom on the Exhibit Hall floor; others are in the traditional classrooms on the ballroom level. All of the free courses require advance registration and are on a first-come, first-served basis. We anticipate that most of these seats will be filled in online pre-registration.

These courses are the same, high-quality courses you have come to expect at FNDC. We are offering them as a member benefit to FDA Member dentists who attend FNDC. Look through this registration guide and the registration form to see if one of these classes is of interest to you and then REGISTER IMMEDIATELY! At these prices, tickets won’t last!

How would you like a FREE lunch?

Any registered attendee who purchases course tickets for both a Saturday morning and Saturday afternoon course will receive a $15 lunch voucher — FREE. That’s right, purchase two courses on Saturday and we’ll buy your lunch. Lunch vouchers are good for lunch cash concessions in the Exhibit Hall on Saturday. There will be a selection of fresh sandwiches and salads available during our dedicated Exhibit Hall hours from 11:30 a.m. to 1:30 p.m. Come, relax, visit some of the vendors and have lunch on us.

Have you heard? Self-parking is FREE for hotel guests.

After you’ve registered, don’t forget to make your hotel reservation at the Gaylord Palms Resort & Convention Center. Mention you’re with the FNDC to receive the $175 rate that includes FREE self-parking. To make your hotel reservation, contact the hotel at 407.586.2000 or go to www.floridadentalconvention.com to make your reservation online.

GAYLORD PALMS HAS A SPECIAL ROOM RATE FOR FNDC 2013! $175/NIGHT
THURSDAY, JUNE 13, 2013

BHATTACHARYYA, DR. INDRAENEEL
ORAL PRECANCER AND CANCER C05
9:30-11:30 AM
ORAL PATHOLOGY / CE CREDITS: 2
AUDIENCE: Dentists, Hygienists
FEE: $50
This course will cover the molecular and clinical characteristics of oral pre-malignancy and oral cancer, taking the participants through the basic biologic and clinico-pathologic concepts of these very important and serious oral lesions. The course will simplify the myriad molecular information on these topics and highlight the major clinical variations and prognostic considerations for these lesions.

BHATTACHARYYA, DR. INDRAENEEL
AUTOIMMUNE DISEASES OF THE ORAL CAVITY C16
2-4 PM
ORAL PATHOLOGY / CE CREDITS: 2
AUDIENCE: Dentists, Hygienists
FEE: $50
This course is intended to familiarize and reorient participants to the vast array of autoimmune disorders that affect the oral cavity, including common entities such as aphthous ulcers, lichen planus and pemphigoid, etc. and unusual oral manifestations of immune diseases such as lupus, pemphigus, drug ulcers, sarcoidosis, angioedema, etc.

CHRISTENSEN, DR. GORDON
CLINICAL DENTISTRY: THE PAST, THE PRESENT AND THE FUTURE C01
8-9 AM
RESTORATIVE / CE CREDITS: 1
AUDIENCE: Dentists, Assistants, Hygienists, Administrative Staff, Laboratory Technicians, Guests
FEE: FREE for members and their staff (pre-registration is required) / All others $25
Clinical dentistry is changing extremely rapidly, faster than any time in the past half century. This presentation recalls the past and discusses the present including the changes in the profession — moving from a totally pain oriented profession many years ago, to the advent of prevention in the mid 1990s, to the change from primarily function-related treatment to esthetic dentistry. Currently our age of technology promises to change almost every aspect of the profession. Clinical examples will be shown and discussed and predictions for the future made.

CHRISTENSEN, DR. GORDON
MAKING “REAL WORLD” DENTISTRY PRODUCTIVE AND ENJOYABLE C06
9:30-11:30 AM
RESTORATIVE / CE CREDITS: 2
AUDIENCE: Dentists, Assistants, Hygienists
FEE: $75
The many preventive and treatment procedures in dentistry can become routine and less productive than desirable when done primarily by the dentist. Many of these procedures can be a combination of tasks shared by the dentist and qualified staff members. The result of this change provides more time for the dentist to do the procedures only he or she can legally accomplish, excites and motivates staff, and serves patients well and less expensively. Example procedures to be discussed include: patient education, bleaching teeth, conservative periodontal treatment, CAD/CAM, digital impressions, occlusal splints and the “preventive appointment.”

CHRISTENSEN, DR. GORDON
THE CHRISTENSEN BOTTOM LINE C12
1:30-4 PM
RESTORATIVE / CE CREDITS: 2.5
AUDIENCE: Dentists
FEE: $96
This presentation overviews numerous topics of current high interest to dentists. The content of the program includes a description of the topic, clinical examples of the current state of the art, and a “bottom line” discussion of the fastest, easiest, best and least expensive items in each category. The following and other topics will be included: the rapid change from metal-containing crowns and fixed prostheses to full-ceramic ones; a discussion of many technologies available with emphasis of their usefulness or lack of usefulness; and, a comparison of numerous new materials, devices and techniques now in routine use.

CLARK, DR. DAVID
MODERN ESTHETIC ANTERIOR COMPOSITE DENTISTRY C13
1:30-4:30 PM
RESTORATIVE / CE CREDITS: 3
AUDIENCE: Dentists, Assistants, Hygienists, Administrative Staff, Laboratory Technicians, Guests
FEE: $75
Dr. Clark will explore the exciting role of direct composites for single tooth and full archesthetic reconstruction of anterior teeth. Injection molding with a single shade of composite using the infinity edge margin provides an alternative to traditional fussy layering of composites. Learn why shape is more important to patients than shade. Elimination of the dreaded black triangle, restoratively driven papilla regeneration and elimination of marginal staining will be explained in beautiful still and video imagery. Practical step-by-step details will help the clinician to implement these changes on Monday morning.

EDELSHINE, MR. BRYAN
HOW TO CREATE THE ULTIMATE INTERNET MARKETING PROGRAM FOR YOUR PRACTICE EX01
10 AM-12 PM
PRACTICE MANAGEMENT / CE CREDITS: 2
AUDIENCE: Dentists, Administrative Staff
FEE: FREE for members (pre-registration is required) / All others $45
Discover how to get your website to the top of the search engines, protect and enhance your reputation online, have the most popular and “liked” social media presence in your town and track your return on all of your Internet marketing investments to spend less and generate more patients online. Practice marketing solutions have helped more than 2,000 of the most successful doctors in the United States build a better online presence
to dramatically increase their ability to be found online, differentiate themselves from their competition and generate more revenue from the Internet than ever before. Attendance is limited to 100 participants.

This lecture is fully sponsored by Everyday Health Inc.

**FETNER, DR. ALAN**

**THE ANTERIOR SINGLE TOOTH IMPLANT ... ACHIEVING THE OPTIMUM ESTHETIC OUTCOME** C17

2-5 PM
IMPLANTS / CE CREDITS: 3
AUDIENCE: Dentists, Assistants, Hygienists, Technicians, Guests
FEE: $75

The anterior is the hardest, most demanding site to place a single tooth implant. Find out how to navigate the decision tree from treatment planning to the final restoration and beyond. New research and new methodologies will be discussed, including how to choose the right implant system to use. Provisionals and modeling will be emphasized.

This lecture is partially sponsored by DENTSPLY.

**FULMER, MS. ROZ**

**DENTAL CODING: TRICKS OF THE TRADE** C07

9:30-11:30 AM
ADMINISTRATION / CE CREDITS: 2
AUDIENCE: Dentists, Assistants, Hygienists, Administrative Staff, Laboratory Technicians, Guests
FEE: Dentists $60 / All others $45

Are you sick and tired of being “Sick and Tired” while playing the dental insurance game of “Denials, Delays, Downgrades and/or Destroying your Claims?”

Come learn the “tricks of the trade” to end the “dental insurance illness.” Coding with Confidence will become the only game in your practice. Your patients will be wowed by what you will be able to do for them to maximize their benefits and to minimize their out-of-pocket expenses.

**FULMER, MS. ROZ**

**FRONT OFFICE VS. BACK OFFICE — YOU’RE BOTH RIGHT!** NC04

2-4 PM
COMMUNICATION / CE CREDITS: 2
AUDIENCE: Dentists, Assistants, Hygienists, Administrative Staff, Laboratory Technicians, Guests
FEE: $45

You can spot the Baby Boomers at work. They’re team-oriented, believe long hours are crucial for paying your dues and will not leave the office until the work is done. The Gen Xers are fiercely independent and they value autonomy to achieve high-quality results. In contrast, Millennials (Gen Yers) thrive in a flexible, casual work environment and want constant feedback and recognition. Generation Z is following closely behind. As the first generation to have only known the digital world, they’re guaranteed to shake things up even more when they start entering the workforce within the next 10 years. What do they have in common? Learn how to communicate with each generation so that you can accommodate each individual’s value system, attitudes and work styles to make it a win-win for everyone.

Workplace dynamics are changing rapidly. Dental practices now face the challenge of accommodating very different mindsets. Attendees explore how to put peoples’ similarities first, and their interest in participating in a great workplace, as the starting place for considering generational differences.

**GOLAN, DR. HOWARD**

**LASERS AND DENTISTRY: AN EVIDENCED-BASED AND CLINICAL APPROACH** C08

9:30-11:30 AM
LASER / CE CREDITS: 2
AUDIENCE: Dentists, Assistants
FEE: $60

Lasers are at the forefront of dental technology. Lasers are used for preparing teeth for restorations, root canal procedures, periodontal treatment and so much more. This lecture will introduce participants to lasers from a clinical and scientific approach and answer many important questions. Why does tissue heal so well after laser procedures? Where can lasers be used in a dental practice? What is the return on investment of laser dentistry? Multiple wavelengths and laser type will be discussed and selection of the right laser for the right procedure will be addressed.

This lecture is fully sponsored by Biolase.

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**FINDCH 2013 NEEDS VIP HOSPITALITY HOSTS**

**ARE YOU INTERESTED IN SPENDING TIME WITH AN EXPERT IN YOUR FIELD AND RECEIVING FREE CE CREDITS?**

**WHO:** FDA MEMBER DENTISTS

**WHEN:** FNDC2013, JUNE 13-15

**WHERE:** GAYLORD PALMS RESORT • ORLANDO

**HOW:** HOST AN FNDC SPEAKER

FDA members have the opportunity to host the speaker of their choice at the 2013 Florida National Dental Convention. Get to know an expert in your field and learn from them in a personal setting not available anywhere else.

Be an FNDC host and you will receive free tuition to the speaker’s lecture course. You also will receive a lunch voucher for Exhibit Hall concessions. All while performing an invaluable service for the FDA!

Call 800.877.9922, Ext. 7103.
Sign up to host your favorite speaker.

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**THE OFFICIAL MEETING OF THE FLORIDA DENTAL ASSOCIATION**
The perfect introduction to treatment planning, case selection, implant placement protocol and restorative techniques

This mini residency is designed for dentists who want an introduction to modern implant dentistry as well as clinicians who want to update their knowledge in this field. This didactic and hands-on program emphasizes treatment planning, case selection, implant placement protocol and restorative techniques.

Recent advances in implant dentistry have allowed for simplified treatment protocols resulting in reduced chair time and patient discomfort. However, high levels of success and predictability in Implant Dentistry are still dependent on case selection, treatment planning and optimal clinical practice. Many patients are contraindicated for simplified treatment protocols because of anatomical and health limitations, or other reasons. Hence, it is important to identify these patients, but also to be prepared to treat those who could benefit from simplified treatment protocols, and to provide realistic treatment expectations.

At the end of the workshop participants will be able to:

• Practice techniques of minimally traumatic exodontia.
• Understand and recognize when bone grafts are indicated to maximize the healing potential of extraction sockets.
• Understand and recognize implant-related anatomy.
• Know basic principles of surgery such as flap design and suturing.
• Treatment plan and place implants in plastic models.
• Temporize single implants.
• Take impressions and restore single implants.

High levels of success and predictability in Implant Dentistry are still dependent on case selection, treatment planning and optimal clinical practice.

Introduction to Modern Implant Dentistry: From Site Preservation to Single Crowns – Mini Residency

MRO I

Thursday, Friday and Saturday
June 13, 14 and 15
9 AM - 5 PM Thursday/Friday
9 AM - 12 PM Saturday
CE Credits: 17
Cost: $1,695
Audience: Dentists
Attendance is limited to 30.

Dr. Rodrigo Neiva

Dr. Rodrigo Neiva earned his certificate and master’s degree in periodontics from the University of Michigan, School of Dentistry. He is a Diplomate of the American Board of Periodontology and of the International Congress of Oral Implantology. Dr. Neiva serves as the Director of the Graduate Program in Periodontology at the University of Florida College of Dentistry.

Complete course descriptions can be found at www.floridadentalconvention.com under EDUCATION, Speakers and Courses.
GOLAN, DR. HOWARD
LASERS AND DENTISTRY: AN EVIDENCED-BASED AND CLINICAL APPROACH (WORKSHOP) W01
1:30-4:30 PM
LASER / CE CREDITS: 3
AUDIENCE: Dentists, Assistants
FEE: $295
This hands-on workshop will allow the participant to work with different wavelengths and see how lasers can be used to cut tooth structure bone and soft tissue. The science behind these lasers and why they do what they do will be emphasized. The lecture, C08, is a prerequisite for this workshop. You must register and attend C08 to attend this workshop.
This workshop is fully sponsored by Biolase.

GOTTLIEB, DR. MARC
HYPNOSIS 101 FOR DENTISTS AND HEALTH PROFESSIONALS C03
9 AM-12 PM
SPECIAL INTEREST / CE CREDITS: 3
AUDIENCE: Dentists, Assistants, Hygienists, Laboratory Technicians
FEE: $60
As seen on ABC TV, Hypnosis 101 for Dentists and Health Professionals is a course designed for the beginner, intermediate and advanced practitioner. The mind is a very powerful tool with complex capabilities that the health care provider can manipulate to achieve better health. This course is about understanding the science of communication and concentration. Attendees will understand that hypnosis is a tool for patient management just like nitrous oxide analgesia or sedation is a tool to manipulate behavior. It is safe and can be very effective. The dentist, hygienist, staff and other health professionals will all benefit from learning hypnosis as well as participating in the hypnotic process. Attendees will learn the history of hypnosis, pertinent definitions, general applications in the dental practice and how to use hypnosis as an adjunct to local anesthesia, sedation and pain management.

GOTTLIEB, DR. MARC
IMPRESSION TECHNIQUES, CONCEPTS AND TECHNOLOGY WORKSHOP W03
2-5 PM
DENTAL MATERIALS / CE CREDITS: 3
AUDIENCE: Dentists, Assistants
FEE: $180
This workshop is an up-to-date snapshot of where the art of dental impressions is today. This course is an in-depth review of currently available digital systems as well as a hands-on workshop for fixed and removable prosthetics. Tricks and tools that are available for orthodontic and full arch impressions also will be demonstrated. There are no excuses. The dental impression is a reflection of you. It is your blueprint to better dentistry. Upon completion of this program, you will have a better understanding of which techniques and materials are suited for your practice. You will be given systems that allow you to work faster and more efficiently, saving thousands of dollars per year.

GUZZARDO, MR. LARRY
TIME IS MONEY: YOUR GUIDE TO BETTER PRODUCTION NC01
9 AM-12 PM
PRACTICE MANAGEMENT / CE CREDITS: 3
AUDIENCE: Dentists, Assistants, Hygienists, Administrative Staff
FEE: $45
Have you ever had a busy day and no production on the books? Have you ever had a day that started out completely scheduled only to find that many appointments had canceled? Do you often find you don’t get out for lunch or leave on time at the end of the day? This course will show attendees how to create a smooth flowing day by getting the entire team involved.

GUZZARDO, MR. LARRY
THE SCHEDULE AND ALL THAT JAZZ NC05
2-5 PM
PRACTICE MANAGEMENT / CE CREDITS: 3
AUDIENCE: Dentists, Assistants, Hygienists, Administrative Staff
FEE: Dentists $60 / All others $45
Broken and cancelled appointments are an expensive drain on your practice. Stop losing money, wasting time changing appointments and eliminate the frustration created by “filling holes.” Learning to overcome this handicap, you’ll enjoy less stress and everyone will have more fun!

JACKSON, DR. BRIAN
TECHNIQUES FOR SUCCESSFUL MINI DENTAL IMPLANT PLACEMENT: A TWO DAY MINI RESIDENCY MR02
Thursday 9 AM-5 PM / Friday 9 AM-5 PM
MINI RESIDENCY PROGRAM - IMPLANTS CE CREDITS: 14
AUDIENCE: Dentists
FEE: $695
Many patients are contra-indicated for conventional implant treatment due to affordability, anatomical and health limitations, or other reasons. Mini dental implants (MDI) offer these patients the opportunity for implant treatment that they otherwise would not receive. The use of mini dental implants has been growing since their introduction almost 15 years ago, as has the indications for which doctors are using them. This course is designed for dentists who want to expand their practice regimens by adding the innovative MDI minimally invasive implant system as a definitive solution for patients’ loose dentures. This hands-on program emphasizes MDI treatment planning, case selection, implant placement protocol, restorative techniques and MDI marketing strategies. Attendance is limited to 35 participants.
This workshop is fully sponsored by 3M ESPE.

KEITH, MR. TODD
ADVANCED CARDIAC LIFE SUPPORT AC1-2
Thursday 8 AM-4:30 PM
Friday 8 AM-4:30 PM
CERTIFICATION / CE CREDITS: 15
AUDIENCE: Dentists, Assistants, Hygienists, Administrative Staff, Laboratory Technicians, Guests
FEE: Members $260 / Non-members $360
Attendees learn to manage the first ten minutes of an arrest from ventricular fibrillation, apply the four arrest algorithms (VF/VT, PEA, asystole and respiratory arrest) and recognize and manage pre-arrest conditions that may lead to cardiac arrest if left untreated. Attendance at all four sessions (both days) is required for certification. Attendance is limited to 32.

LOMBARDI, MR. GLENN
THE SEARCHING PATIENT: BUILDING YOUR WEB PRESENCE SO THEY FIND YOU! NC03
1:30-4:30 PM
TECHNOLOGY / CE CREDITS: 3
AUDIENCE: Dentists, Administrative Staff
FEE: $45
This course will discuss the importance of having an online presence to attract and retain new patients for your practice. Attendees will learn about all of the ways a patient searches for a local dentist on the Internet — from Google to consumer sites and mobile — and what the right strategies are for creating a successful social media presence on Facebook, Twitter and blogs. In addition, attendees will discover the benefits of a full-featured mobile website and best practices for reaching patients on their smartphones and tablets.
This lecture is fully sponsored by Officite.

FDAS HAPPY HOUR
Wrecker Sports Bar
Thursday
5 PM

THE OFFICIAL MEETING OF THE FLORIDA DENTAL ASSOCIATION
NEIVA, DR. RODRIGO
INTRODUCTION TO MODERN IMPLANT DENTISTRY: FROM SITE PRESERVATION TO SINGLE CROWNS: A THREE DAY MINI RESIDENCY MR01
Thursday, 9 AM-5 PM
Friday, 9 AM – 5 PM
Saturday, 9 AM – 12 PM
MINI RESIDENCY PROGRAM – IMPLANTS
CE CREDITS: 17
AUDIENCE: Dentists
FEE: $1,895
Recent advances in Implant Dentistry have allowed for simplified treatment protocols resulting in reduced chair time and patient discomfort. However, high levels of success and predictability in Implant Dentistry are still dependent on case selection, treatment planning, and optimal clinical practice. Many patients are contra-indicated for simplified treatment protocols due to anatomical and health limitations, or other reasons. Hence, it is important to identify these patients, but also to be prepared to treat those who could benefit from simplified treatment protocols, and to provide realistic treatment expectations. This course is designed for dentists who want to be introduced to modern implant dentistry as well as clinicians who want to update their knowledge in this field. This didactic and hands-on program emphasizes treatment planning, case selection, implant placement protocol and restorative techniques. Attendance is limited to 30 participants.

This mini residency is partially sponsored by BioHorizons Implant Systems.

OLMSTED, DR. JOHN
DIAGNOSIS AND TREATMENT PLANNING OF THE ENDOdontIC PATIENT C09
9:30-11:30 AM
ENDODONTICS / CE CREDITS: 2
AUDIENCE: Dentists, Assistants
FEE: $60
Endodontics requires a high level of technical skills and biological understanding. Dr. Olmsted will share his 15 steps for endodontic diagnosis and treatment planning.

OLMSTED, DR. JOHN
35 ENDODONTIC TIPS FROM 35 YEARS OF PRACTICE C14
1:30-4:30 PM
ENDODONTICS / CE CREDITS: 3
AUDIENCE: Dentists, Assistants
FEE: $75
Endodontics requires a high level of technical skills and biological understanding. Dr. Olmsted will share his additional endo tips for local anesthetics, access, and isolation; new rotary instrumentation; biochemical irritation; obturation; restoration with fiber posts; and postoperative care.

PANEL DISCUSSION
MEDICAID MANAGED CARE IN FLORIDA – FACT AND FICTION! C51
3-4 p.m.
SPECIAL INTEREST / CE CREDITS: 1
AUDIENCE: Dentists, Assistants, Hygienists, Administrative Staff
FEE: Free for members
Section-members $15
Medicaid managed care is here in Florida. Learn about the latest developments for Florida Medicaid, implementing Medicaid into your practice, obtaining an EHR grant and more. Principles from the state Medicaid system and insurance carriers will be on hand to answer your questions about how to serve those with limited access to care and still maintain a profitable denial practice.

PANEL DISCUSSION
LEGISLATIVE AND GOVERNMENTAL ISSUES AFFECTING FLORIDA DENTISTS C52
4-5 p.m.
SPECIAL INTEREST / CE CREDITS: 1
AUDIENCE: Dentists, Assistants, Hygienists, Administrative Staff
FEE: Free for members
Section-members $15
Hygiene anesthesia, reciprocity, non-covered services ... these are just a few topics that will be covered during this panel discussion. Learn what legislation and government action may be affecting your practice. Learn how you, as a grassroots dentist or team member can help effect change in Tallahassee. Be up to date on the latest issues concerning dentistry in Florida.

PIPER, DR. MARK
FOUNDATIONAL OCCLUSION: HOW THE TMJ ALters THE DENTITION — PART A C10
9:30-11:30 AM
TEMPOROMANDIBULAR JOINT DISORDERS
CE CREDITS: 2
AUDIENCE: Dentists, Assistants, Hygienists, Laboratory Technicians
FEE: $60
This lecture will build upon functional occlusion from a foundational perspective that starts in the temporomandibular joint. Dysfunctional occlusion will be explained from abnormal joint mechanics. Emphasis will be placed on diagnosis, treatment timing, and avoidance of management failures of restorative, orthodontic and surgical cases.

PIPER, DR. MARK
FOUNDATIONAL OCCLUSION: HOW THE TMJ ALters THE DENTITION — PART B C18
2-5 PM
TEMPOROMANDIBULAR JOINT DISORDERS
CE CREDITS: 3
AUDIENCE: Dentists, Assistants, Hygienists, Laboratory Technicians
FEE: $60
This lecture will build upon functional occlusion from a foundational perspective that starts in the temporomandibular joint. Dysfunctional occlusion will be explained from abnormal joint mechanics. Emphasis will be placed on diagnosis, treatment timing, and avoidance of management failures of restorative, orthodontic and surgical cases.

ROBERTS, DR. WARREN
THE THERAPEUTIC USE OF BOTOX IN A DENTAL OFFICE AND THE COSMETIC SIDE EFFECTS C04
9 AM-12 PM
SPECIAL INTEREST / CE CREDITS: 3
AUDIENCE: Dentists, Assistants, Hygienists
FEE: Dentists $60 / All others $45
Dr. Roberts reveals the stages of facial aging and how Botox and alternative facial rejuvenation treatments are effective tools for dentists, both cosmetically and therapeutically. This intensive and fast paced course delivers information on facial rejuvenation, anatomy and the aging process, marketing, record keeping, photography, office integration and scientific studies.

ROBERTS, DR. WARREN
DERMAL FILLERS IN FACIAL REJUVENATION AND SMILE DESIGN C15
1:30-4:30 PM
SPECIAL INTEREST / CE CREDITS: 3
AUDIENCE: Dentists, Assistants, Hygienists
FEE: Dentists $60 / All others $45
Dr. Roberts reveals the stages of facial aging and how dermal fillers and alternative facial rejuvenation treatments are effective tools for dentists both cosmetically and therapeutically. This intensive and fast paced course delivers information on facial rejuvenation, anatomy and the aging process, marketing, record keeping, photography, office integration and scientific studies.

SWEET SUCCESS LIVE KARAOKE
in the atrium
Thursday 7 PM

WWW.FLORIDADENTALCONVENTION.COM
RUSSO, DR. JOHN
AVOID COMPLICATIONS IN IMPLANT DENTISTRY WITH TECHNOLOGY EX02
2-4 PM
IMPLANTS / CE CREDITS: 2
AUDIENCE: Dentists
FEE: $60
This lecture is fully sponsored by Wells Fargo Advisors.

SALYERS, MS. HEIDI
SCARANO, MR. PAUL
WRIGHT, MR. EDDIE
PREVENTIVE EQUIPMENT MAINTENANCE W04
2 PM-4 PM
PRACTICE MANAGEMENT / CE CREDITS: 2
AUDIENCE: Dentists, Assistants, Hygienists
FEE: $195
This lecture is fully sponsored by BioHorizons.

THOMAS, MRS. GEMMA
FRAUD & EMBEZZLEMENT: WHAT YOU DON’T KNOW CAN HURT YOU! NC02
9:30 AM-11:30 AM
FINANCIAL / CE CREDITS: 2
AUDIENCE: Dentists
FEE: $60
No matter the size, location, or staff expertise of a practice, fraud and embezzlement can occur. Every office needs to establish checks and balances to guard against surprisingly common types of employee theft and illegal billing practices. While U.S. businesses lose an average of 5 percent of their revenue to fraud and cash mishandling, smaller organizations, including dental practices, tend to lose more because they lack sufficient checks and balances. This risk also passes on to the patient, whose identity and protected information are accessible to potential thieves working right in the dental office.

VUJICIC, DR. MARKO
ECONOMIC EFFECTS IMPACTING DENTISTRY C50
2:00 – 3:00 p.m.
SPECIAL INTEREST / CE CREDITS: 1
AUDIENCE: Dentists, Assistants, Hygienists, Administrative Staff
FEE: FREE for members
Section-members $15
No. The ADA position on these national challenges will be discussed, followed by an open Q & A.

WORCESTER, MS. PAT
NONSURGICAL PERIODONTAL THERAPY TECHNIQUES AND PROCEDURES C11
9:30 AM-11:30 AM
PERIODONTICS / CE CREDITS: 2
AUDIENCE: Dentists, Assistants, Hygienists
This lecture will demonstrate that bone can be regenerated through nonsurgical techniques and will guide attendees to a complete periodontal protocol for their practice.

WORCESTER, MS. PAT
WHAT’S ON YOUR TRAY? W02
1:30 PM-4:30 PM
PERIODONTICS / CE CREDITS: 3
AUDIENCE: Dentists, Assistants, Hygienists
FEE: $180
In this hands-on workshop, participants use the latest in hand instruments and ultrasonics to enhance their scaling techniques. Participants will work on typodonts and extracted teeth to learn advanced techniques to properly remove calculus and biofilm. Ergonomics and proper fulcrum techniques to reduce neck pain and hand fatigue will be shown. Easy steps to instrument sharpening will be presented. Attendance is limited to 30 participants.

AHEARN, DR. DAVID
THIS CAN ALL BE EASIER: A DOZEN PROJECTS THAT WILL MAKE YOUR OFFICE A FUN, EASY AND PRODUCTIVE PLACE TO WORK! NCO7
9:30 AM-11:30 AM
ADMINISTRATION / CE CREDITS: 2
AUDIENCE: Dentists, Assistants, Hygienists
FEE: Dentists $60 / All others $45
As dental practices become more and more sophisticated, the work of clinical staff has become an extremely challenging, seemingly impossible, endeavor. Dr. Ahearn shows you how to reduce clutter, decrease inventory, improve on-time performance, speed room turnaround, simplify infection control, increase office profitability and more! Enjoy a healthy, less stressful workplace and grow your practice. The course will give attendees tools for a better future, while entertaining you regarding present day problems.
The program will preview several case studies based on medical history, lifestyle changes, and knowledge of the caries pattern and prevalence. The dental team understands all factors that influence caries. A treatment plan is only successful when the patient risk level for dental caries is known. Mapping risk assessment survey to identify individual patient risk. This program introduces a suggested “caries management plan” that will enable you to approach your treatment planning, using evidence-based science.

This lecture is partially sponsored by Premier Dental Products Co.

BENDIT, MS. JUDY
LET’S GET TO THE HEART OF ULTRASONICS W12
1:30-4:30 PM
HYGIENE / CE CREDITS: 3
AUDIENCE: Hygienists
FEE: $180

This hands-on workshop will provide an opportunity for each participant to analyze and use a variety of ultrasonic scalers (both magnetostrictive and piezoelectric) on typodonts. The physical designs of the working ends of the ultrasonic scalers in relation to the specific objectives of the treatment procedure and the morphological features of root surfaces will be the focus of the activity-based exercises. This fast-paced workshop will include activities involving tactile sensitivity, root anatomy, care and maintenance, and instrumentation techniques. Guidelines will be offered to aid the clinician in selecting appropriate inserts to enhance the delivery of optimal treatment. Attendance is limited to 50 participants.

The equipment for this workshop is sponsored by Hu-Friedy.

ALONGE, DR. JOHN
PRACTICAL ORAL SURGERY FOR GENERAL DENTISTS C22
9:30 AM-11:30 AM
ORAL SURGERY / CE CREDITS: 2
AUDIENCE: Dentists, Assistants
FEE: $60

Would you like to increase your confidence and proficiency with oral surgical procedures? Dr. Alonge will show attendees how to predictably perform routine extractions and surgical procedures using tried and true methods, as well as how to incorporate contemporary atraumatic techniques and armamentarium into your practice. You will come away from this course with useful clinical tips that will enable you to approach your surgical cases with a new-found confidence.

ALONGE, DR. JOHN
PRACTICAL ORAL SURGERY FOR GENERAL DENTISTS (REPEAT) C30
2-4 PM
ORAL SURGERY / CE CREDITS: 2
AUDIENCE: Dentists, Assistants
FEE: $60

BENDIT, MS. JUDY
THE 4 Cs IN SOLVING THE CARIES PUZZLE C23
9:30-11:30 AM
HYGIENE / CE CREDITS: 2
AUDIENCE: Hygienists
FEE: $60

This program introduces a suggested “caries risk assessment” survey to identify individual patient risk level for dental caries. Mapping a treatment plan is only successful when the dental team understands all factors that influence the caries pattern and prevalence based on medical history, lifestyle changes, behaviors and disease factors.

The program will preview several case studies that begin with CAMBRA and design a mapping to incorporate appropriate therapies and patient-applied practices to reverse early carious patterns. At the final segment of this course, the discussion will encourage the participants to inquire and share their successes with all latest remineralization products and how they plan to improve their day-to-day practice using evidence-based science.

This interactive lecture will present a systematic approach to treatment planning and case presentation. This comprehensive approach covers the areas of esthetics, function and health. Attendees will look at all points and data necessary to plan for success in all three areas. Participants will get to put the system into practice by actively treatment planning multiple cases during the program; discussing them with peers; then seeing how the cases were ultimately managed.

ALONGE, DR. JOHN
PRACTICAL ORAL SURGERY FOR GENERAL DENTISTS C22
9:30 AM-11:30 AM
ORAL SURGERY / CE CREDITS: 2
AUDIENCE: Dentists, Assistants
FEE: $60

Would you like to increase your confidence and proficiency with oral surgical procedures? Dr. Alonge will show attendees how to predictably perform routine extractions and surgical procedures using tried and true methods, as well as how to incorporate contemporary atraumatic techniques and armamentarium into your practice. You will come away from this course with useful clinical tips that will enable you to approach your surgical cases with a new-found confidence.

BRADY, DR. LEE ANN
THE ART OF TREATMENT PLANNING AND CASE PRESENTATION C24
9:30-11:30 AM
RESTORATIVE / CE CREDITS: 2
AUDIENCE: Dentists, Assistants, Hygienists
FEE: $75

This interactive lecture will present a systematic approach to treatment planning and case presentation. This comprehensive approach covers the areas of esthetics, function and health. Attendees will look at all points and data necessary to plan for success in all three areas. Participants will get to put the system into practice by actively treatment planning multiple cases during the program; discussing them with peers; then seeing how the cases were ultimately managed.

BRAT, DR. DALE
LASER PERIODONTITIS TREATMENT — LIVE SURGERY DEMONSTRATION EX03
10 AM-12 PM
PERIODONTOLOGY / CE CREDITS: 2
AUDIENCE: Dentists
FEE: FREE for members (pre-registration is required) / All others $45

Dr. Brant will perform the LANAP protocol, the premier laser periodontitis treatment, on a live patient. Learn how to treat periodontitis in your practice through the use of the ONLY laser periodontitis protocol that has been scientifically proven to generate consistent, predictable, positive results. Laser periodontitis treatment avoids common patient
BURGESS, DR. JOHN
CREATING RELIABLE CERAMIC RESTORATIONS C35
2:30-4:30 PM
PROSTHODONTICS / CE CREDITS: 2
AUDIENCE: Dentists, Laboratory Technicians
FEE: $60
Ceramic materials are durable esthetic restorations, but combining material selection with cement use is critical in their durability. This clinically oriented course compares new materials and evaluates their clinical success as well as providing new insights on which ceramic should be used in a particular situation. Different classes of ceramic materials are compared and advantages of each system are given to reduce ceramic failures. Can ceramics be abraded with alumina oxide or will this cause premature failure? Are all ceramic etchants the same or can some be more effective than others? See which ceramic should be bonded and which can be effectively cemented, as well as reasonable lifetimes for ceramic restorations. The presentation is designed as a clinical update. Clinical success with different adhesives, ceramic materials and cements will be demonstrated. This information can be used your next day in clinic.

This lecture is partially sponsored by DENTSPLY Caulk.

CHRISTOPHER, MR. BRUCE
LEAP! THE NET WILL APPEAR: SECRETS OF OPTIMISTIC POWER NC14
2-5 PM
PRACTICE MANAGEMENT / CE CREDITS: 3

AUDIENCE: Dentists, Assistants, Hygienists, Administrative Staff, Laboratory Technicians, Guests
FEE: $60
What do the superstars of success know that the rest of us do not? In this fast-paced seminar, your group will learn the six essential key ingredients to the science behind success. Why do some people just seem to rise to the top in their field? Why is it that some people have all the luck? You will learn how your E.Q. is more important than your I.Q. and how your attitude is more important than your latitude.

CLARK, DR. DAVID
BETTER, FASTER, PRETTIER COMPOSITE RESTORATIONS WORKSHOP W05
8:30-11:30 AM
RESTORATIVE / CE CREDITS: 3
AUDIENCE: Dentists, Assistants, Hygienists, Laboratory Technicians
FEE: $395
Direct composites can be the most beautiful, least invasive and most natural of all esthetic materials. The trick is that the “magic” must be made in your own hands. In this workshop, attendees will matrix fill and polish anterior and posterior composites in a lifelike soft tissue dentoform. Using the matrix and composites, attendees will learn a simplified method to achieve a mirror-smooth polish in three simple steps. Practical, step by step instructions and syllabus will be given. Exercises include deep anterior caries, peg lateral, non-retentive or “Clark Class II,” and treating the dreaded black triangle. Attendance is limited to 40 participants.

Participant Requirements: Loupes

NEED A CPR COURSE?
WE HAVE 2!

At FNDC we offer TWO options for CPR.

If you have never been certified for CPR or if your certification has expired, you should choose our full CPR certification course. It is live credit hours. This course is offered on Friday, June 14 at 12 p.m. (CP 1 or 2).

If you possess a current, active certificate, you simply need a renewal course. We offer “CPR and AED Certification Renewal for the Health Care Provider.” This is a two-hour renewal course and is offered at two different times on Saturday, June 15. You may register for the 8 a.m. course (CP 3 or 4) or the 1 p.m. course (CP 5 or 6). See the registration form for pricing.

AUDIENCE: Dentists, Assistants, Hygienists, Administrative Staff, Laboratory Technicians, Guests
FEE: Dentists $60 / All others $45
Why should you have an estate plan? Do you want to have competent asset management if you become incapacitated? Do you want to control the timing and manner of asset distribution? Is it your desire to know that your as-
sets will be transferred smoothly? This workshop will answer these questions and more. We will discuss the importance of estate planning, explain several estate planning strategies, and the duties of a trustee. There will be many real life scenarios explained and discussed regarding this complicated and sometimes emotional subject.

This lecture is fully sponsored by Wells Fargo Advisors.

**CROSSLEY, DR. HAROLD**

**AVOID LIABILITY: KNOW YOUR PATIENTS’ MEDICATIONS AND THEIR IMPACT ON DENTAL TREATMENT, PART A C20**

9 AM-12 PM

PHARMACOLOGY / CE CREDITS: 3

AUDIENCE: Dentists, Assistants, Hygienists, Administrative Staff, Laboratory Technicians

FEE: $75

This presentation includes the indications, contraindications, and side effects of the most commonly prescribed medications. Many of these medications were not approved when you took your pharmacology course in dental school. These medications represent 30 percent of all prescriptions taken by your dental patients and familiarity with these drugs will provide you, the dental practitioner, with a better appreciation for the health profile of your dental patient.

**CROSSLEY, DR. HAROLD**

**AVOID LIABILITY: KNOW YOUR PATIENTS’ MEDICATIONS AND THEIR IMPACT ON DENTAL TREATMENT, PART B C28**

1:30-4:30 PM

PHARMACOLOGY / CE CREDITS: 3

AUDIENCE: Dentists, Assistants, Hygienists, Administrative Staff, Laboratory Technicians

FEE: $75

This presentation includes the indications, contraindications, and side effects of the most commonly prescribed medications. Many of these medications were not approved when you took your pharmacology course in dental school. These medications represent 30 percent of all prescriptions taken by your dental patients and familiarity with these drugs will provide you, the dental practitioner, with a better appreciation for the health profile of your dental patient.

**FETNER, DR. ALAN**

**HOT TOPICS IN IMPLANT DENTISTRY C31**

2-5 PM

IMPLANTS / CE CREDITS: 3

AUDIENCE: Dentists, Assistants, Hygienists

FEE: $75

This course focuses on multiple issues that affect the “day to day” implant practice. Practical approaches that maximize outcomes and at the same time, use economically driven methodologies are emphasized. The expectations of the surgical specialist and the general practitioner are outlined. The course will further discuss the benefits of stock abutments and why the specialist should provide the restorative dentist the option of stock or custom abutments. The pitfalls of using the wrong implant design in the wrong part of the mouth will be presented as well as how to choose the correct design based on anatomy. A discussion of when, how and why to use Guided Surgery will be part of the program.

This course is partially sponsored by Straumann.

**FULMER, MS. ROZ**

**DENTAL CODING: TRICKS OF THE TRADE (REPEAT) C25**

9:30-11:30 AM

ADMINISTRATION / CE CREDITS: 2

AUDIENCE: Dentists, Assistants, Hygienists, Administrative Staff, Laboratory Technicians, Guests

FEE: $45

Are you sick and tired of being “Sick and Tired” while playing the dental insurance game of “Denials, Delays, Downgrades and/or Destroying your Claims”? Come learn the “tricks of the trade” to end the “dental insurance illness.” Coding with Confidence will become the only game in your practice. Your patients will be wowed by what you will be able to do for them to maximize their benefits and to minimize their out-of-pocket expenses.

**FULMER, MS. ROZ**

**YOUR GUIDE TO A “LEGAL” DENTAL CHART! C55**

1:30-3:30 PM

PRACTICE MANAGEMENT / CE CREDITS: 2

AUDIENCE: Dentists, Assistants, Hygienists, Administrative Staff, Laboratory Technicians, Guests

FEE: Dentists $60 / All others $45

Are your chart notes adequate? It does not matter if your charts are paper or if you are paperless, this course will give you all you need to know to have your charts “legal” for any chart audit. Learn what information goes where in both a paper chart as well as a computer chart. Thorough chart notes are the cornerstone to providing quality dental care and protecting your dental practice in the process. Dental records are admissible in a court of law because they are felt to be an accurate depiction of what actually happened. Jurors tend to place greater credibility on the written record rather than the testimony of the doctor or the patient. In essence, if it’s NOT written down, it did not happen, was not said and was not performed. You can begin implementing all that you will learn in this course Monday morning at your office.

**GOLAN, DR. HOWARD**

**LASERS AND DENTISTRY: AN EVIDENCE-BASED AND CLINICAL APPROACH (WORKSHOP)(REPEAT) W08**

8:30-11:30 AM

LASER / CE CREDITS: 3

AUDIENCE: Dentists, Assistants

FEE: $295

This hands on workshop will allow the participant to work with different wavelengths and see how lasers can be used to cut tooth structure bone and soft tissue. The science behind these lasers and why they do what they do will be emphasized. The lecture, C08, is a prerequisite for this workshop. You must register and attend C08 to attend this workshop.

This workshop is fully sponsored by Biolase.

**GOTTLIEB, DR. MARC**

**JEWELS YOU CAN USE ON MONDAY: RESTORATIVE TECHNIQUES TO INCREASE YOUR PRODUCTIVITY C26**

9:30-11:30 AM

RESTORATIVE / CE CREDITS: 2

AUDIENCE: Dentists, Assistants, Hygienists

FEE: Dentists $60 / All others $45

This course is a series of clinical techniques, used by key opinion leaders in dentistry, to streamline and make your practice more productive. It is designed for everyone from the dental student to the veteran practitioner about to retire. There will be a demonstration on how to restore the difficult Class II posterior composite, obtain perfect impressions and simplify the porcelain-fused-to-metal crown repair process. You will learn how to restore the tooth with a large open box or missing cusp back to proper form and function. You will see there are no excuses for a less than perfect impression. Learn how to manage bleeding and saliva. This course will cover all available digital systems as well as troubleshooting the common techniques used for fixed and removable partial dentures. In addition, you also will explore your options for border molding without compound. Upon completion of this course, you will have a better understanding of what techniques and materials you can seamlessly incorporate into your practice. You will learn the systems that allow you to work faster and more efficiently, saving you thousands of dollars per year.

The equipment for this lecture is sponsored by Danville Materials and Bosworth Company.
GUZZARDO, MR. LARRY
WILL SOMEBODY GET THE PHONE! PROFESSIONAL PHONE SKILLS NC06
8:30-11:30 AM
ADMINISTRATION / CE CREDITS: 3
AUDIENCE: Dentists, Assistants, Administrative Staff
FEE: Dentists $60 / All others $45

Savvy professionals know how to make every conversation count in their favor. They realize objections can be overcome because smart communicators understand that “no” is often really “yes” in disguise. Learn the skills that lead to more scheduled appointments, fewer last minute appointment changes and increased patient referrals. Join in to master techniques that will help you uncover what patients really want and need despite what they say they need.

This course is partially sponsored by the Florida Academy of Dental Practice Administration.

MALAHIAS, DR. TED
CELIAC DISEASE: A REVIEW OF THIS EMERGING DISEASE AND ITS DENTAL IMPLICATIONS C27
9:30-11:30 AM
NUTRITION / CE CREDITS: 2
AUDIENCE: Dentists, Assistants, Hygienists
FEE: $45

Celiac disease is the most common and most under diagnosed hereditary autoimmune condition in the United States. One percent of the population (over 3 million people) is affected. Dentists who are knowledgeable about this condition may benefit their patients by understanding their needs and in turn may recognize signs of celiac disease in undiagnosed patients. This presentation will cover: the history leading up to the discovery of the cause of celiac disease; a description of the pathology seen in celiac disease and the mechanism involved in causing this pathology; the prevalence of celiac disease; and, a description of its various clinical presentations. There will be a review of the oral presentation of celiac disease, including its effect on dental enamel and soft tissue, as well as the testing needed in the diagnosis of celiac disease and associated medical conditions found in these patients. You will discover which dental products are safe for celiac patients and be introduced to the labeling of gluten free foods. Video clips with actual cases will be presented.

OLMSTED, DR. JOHN
WHAT’S NEW IN ENDO: BIOCHEMICAL IRRIGATION, ROTARY INSTRUMENTS & OBTRUCTION WORKSHOP (REPEAT) W01
1:30-4:30 PM
ENDODONTICS / CE CREDITS: 3
AUDIENCE: Dentists, Assistants
FEE: $395

This workshop is partially sponsored by SybronEndo.

OXFORD, DR. GREGORY
DRUGS FOR BUGS IN DENTAL HYGIENE C32
2-5 PM
ORNAL MEDICINE / CE CREDITS: 3
AUDIENCE: Dentists, Assistants, Hygienists
FEE: $60

Not all patients that need or require surgical periodontal care are candidates for this form of therapy. A variety of factors preclude them from receiving or pursuing surgery to correct their problems. This population of patients may benefit from a variety of chemotherapeutic pharmacologic agents currently available to affect host modulation and address their disease. This program will explore the rationale and appropriate usage of pharmacologic agents used as adjuncts to traditional modes of periodontal therapy as well as DNA culturing to assist your selection of medications.

RICHARDSON, MS. SUSAN
LET’S DO IT! SEARCH ENGINE OPTIMIZATION, SOCIAL MEDIA AND ONLINE MARKETING NC09
9:30-11:30 AM
TECHNOLOGY / CE CREDITS: 2
AUDIENCE: Dentists, Assistants, Hygienists, Administrative Staff, Laboratory Technicians, Guests
FEE: Dentists $60 / All others $45

According to Bloomberg, the average U.S. consumer now spends more than 7.5 hours per month on Facebook. Social networking has quickly moved from being a passing trend to an essential way for current and prospective patients to connect with your practice — and share their experiences with others online. As your current and prospective patients continue to use social networks, now is the time for you to place your practice where your patients are — online. Leave this hands-on session with a new video on YouTube and the knowledge — and explicit instructions — to interact with your patient community to get found today.

This lecture is fully sponsored by Sesame Communications.
Mini Dental Implants: A Solution for Your Patients’ Loose Dentures

Many patients are contra-indicated for conventional implant treatment because of affordability, anatomical and health limitations, or other reasons. Mini dental implants (MDI) offer these patients the opportunity for implant treatment that they otherwise would not be able to receive. Mini implant usage has been growing for 15 years and can easily be implemented in your practice, too!

This two-day mini residency is designed for dentists who want to expand their practice regimens by adding the innovative MDI minimally invasive implant system as a definitive solution for patients’ loose dentures. This hands-on program emphasizes MDI treatment planning, case selection, implant placement protocol, restorative techniques and MDI marketing strategies. Attendance is limited to 35 participants. This workshop is fully sponsored by 3M ESPE.

At the end of the course, participants will be able to:
• Recognize the indications and contraindications for the use of mini dental implants
• Use minimally invasive placement protocols and simple restorative techniques to stabilize lower dentures with mini dental implants
• Practice the MDI placement and protocols on anatomical models
• Employ successful case selection and case planning strategies
• Understand what is unique and different about MDI placement in the maxilla and RPDs
• Understand maxillofacial anatomy as it pertains to minimally invasive implantology
• Implement practice building strategies and techniques
• Practice proper approaches to post-operative care

Techniques for a Successful Mini Dental Implant Placement: A Two Day Placement Workshop

MR02

Thursday and Friday
June 13 and 14
9 AM - 5 PM both days
Cost: $695
CE Credits: 14
Audience: Dentists
Attendance is limited to 35.

Dr. Brian Jackson

Dr. Brian J. Jackson is a general dentist who has been surgically placing and restoring dental implants for more than 15 years. He is a native of Utica, N.Y. and graduated from Utica College with a bachelor of science degree in biology. He received his Doctor of Dental Surgery degree at SUNY/Buffalo, School of Dental Medicine and completed postgraduate training at St. Luke’s Memorial Hospital Center’s General Practice Residency Program. He completed his formal oral implantology training at New York University, School of Dentistry. Dr. Jackson is a Diplomate of the American Board of Oral Implantology/Implant Dentistry and a Fellow of the American Academy of Implant Dentistry. He also is an attending staff dentist for Faxton-St. Luke’s Healthcare General Practice Residency Program, where he is chairman of the dental implantology aspect of the program.

The innovative MDI minimally invasive implant system — a definitive solution for patients’ loose dentures

Complete course descriptions can be found at www.floridadentalconvention.com under EDUCATION, Speakers and Courses.
ROBERTS, DR. WARREN
THE THERAPEUTIC USE OF
BOTOX IN A DENTAL OFFICE AND
THE COSMETIC SIDE EFFECTS
(WORKSHOP) W09
9 AM-5 PM
SPECIAL INTEREST / CE CREDITS: 7
AUDIENCE: Dentists, Assistants, Hygienists
FEE: Dentists $2,295 / All others $180
This hands-on session ensures participants have a thorough understanding of what Botox is, how/why it affects facial muscles and how to direct Botox to achieve esthetic facial improvements, both therapeutic and cosmetic. Participants will learn injection techniques and injection templates and the confidence to perform precision muscular injections with predictable, positive results. Attendance is limited to 30 participants. The lecture, CO4, is a prerequisite for this workshop. You must register and attend CO4 to attend this workshop. Participant Requirements: Participants will need to bring a volunteer for the hands-on portion starting at 1 PM.

SALYERS, MS. HEIDI;
SCARANO, MR. PAUL;
WRIGHT, MR. EDDIE
PREVENTIVE EQUIPMENT
MAINTENANCE (REPEAT) W10
9:30-11:30 AM
PRACTICE MANAGEMENT / CE CREDITS: 2
AUDIENCE: Dentists, Assistants, Hygienists
FEE: $195
This course will cover the development of a preventive maintenance guide, as well as a maintenance check list, for dental equipment. You will discover how preventive maintenance can reduce down time for a dental practice. There will be an overview of preventive maintenance for: sterilizers, mechanical room equipment (air compressors, vacuum), chairs, units, lights and handpieces.
This workshop is fully sponsored by Henry Schein.

STICKELBERG, MS. TAMARA;
STICKELBERG, MR. BILL
CPR AND AED CERTIFICATION FOR
THE HEALTH CARE PROVIDER
CP1-2
12-5 PM
CERTIFICATION / CE CREDITS: 5
AUDIENCE: Dentists, Assistants, Hygienists, Administrative Staff, Laboratory Technicians
FEE: Members $90 / Non-members $160
In this BLS Health Care Provider Course participants will learn CPR skills for helping victims of all ages, including: ventilation with a barrier device/ambu bag, use of an automated external defibrillator (AED), and, relief of foreign-body airway obstruction (FBAO).

This course is intended for health care professionals who are not previously CPR/AED certified, or whose certification has expired. Renewals are referred to the two-hour renewal courses scheduled for Saturday. Upon completion of the course, each participant receives a Healthcare Provider CPR/AED card valid for two years. Attendance is limited to 50 participants.
Participant Requirements: Participants should dress comfortably.

SHEON, DR. JANE
DIAGNOSIS AND TREATMENT OF
ORAL TRAUMA IN CHILDREN C33
2-5 PM
PEDIATRIC / CE CREDITS: 3
AUDIENCE: Dentists, Assistants, Hygienists
FEE: $60
A routinely followed format for the post trauma examination provides a more organized approach along with the assurance of a thorough evaluation. Other areas of injury to the head or oral cavity may be missed if we concentrate only on the most obvious injury or chief complaint. This lecture instructs participants in examination, diagnosis and the treatment of oral trauma in the pediatric patient. Timing and inclusions for follow-up examination, radiographic techniques and antibiotic recommendations are included. Many accidents lead to legal intervention, and findings that appear to be irrelevant or minor may ultimately be of significance. The thoroughness and organization of your dental records will not only insure excellence in treatment, but may be significant for medicolegal support.

STOCKLAND, MS. SANDRA
PREVENTION OF DENTAL ERRORS
RM1-4
1:30-3:30 PM
STATE MANDATED / CE CREDITS: 2
AUDIENCE: Dentists, Hygienists
FEE: Member $55 / Non-member $210 / Section Member $50 / Non-section Member $60
Few dental errors are attributed to faulty judgment. Utilizing professional liability claim data, common performance and diagnostic errors serve as the focal point of this mandated risk management presentation. Loss prevention measures and the elements of root cause analysis are imparted to reduce system failures, prevent dental errors and improve patient safety.
This lecture is fully sponsored by The Doctors Company.

TAYLOR, MR. ALEX
PRACTITIONER CONSENT - THE
LEGAL PERSPECTIVE C52
9:30-11:30 AM
PRACTICE MANAGEMENT / CE CREDITS: 2
AUDIENCE: Dentists, Hygienists
FEE: $60
This course will cover the development of a preventive maintenance guide, as well as a maintenance check list, for dental equipment. You will discover how preventive maintenance can reduce down time for a dental practice. There will be an overview of preventive maintenance for: sterilizers, mechanical room equipment (air compressors, vacuum), chairs, units, lights and handpieces.
This workshop is fully sponsored by Henry Schein.

WARSHAWSKY, DR. NEIL
CLEAR APPROACH TO ALIGNER
THERAPY W07
8:30 AM-4:30 PM
ORTHODONTICS / CE CREDITS: 7
AUDIENCE: Dentists
FEE: $345
Participants will use orthodontic pliers to program clear plastic aligners for use in case treatment, mid-course case corrections or making case refinements. Clinicians and staff will also learn the steps in treatment planning, techniques for measurement/creation of space within the arch, and aligner fabrication to achieve treatment objectives. The course also includes an overview of basic thermforming techniques that can also be used to make final retainers, bleach trays and many more profit-building appliances that are often outsourced to labs. Attendance is limited to 30 participants.
This workshop is partially sponsored by DENTSPLY Raintree Essix Glencoe.

WINTER, DR. RICHARD
UPGRADEABLE DENTISTRY PART I:
REMOVABLE C21
9 AM-12 PM
RESTORATIVE / CE CREDITS: 3
AUDIENCE: Dentists, Hygienists
FEE: $60
This course is the morning session of a two-part course that emphasizes the clinical skills, patient management and dialogue neces-
sary to be successful in today’s economy. The morning session will emphasize removable prosthetics and its role in rehabilitating our edentulous and partially edentulous patients. This course will highlight creative treatment planning and take dentists on a journey through a myriad of treatment cases that will generate Monday morning excitement! Dr. Richard Winter will discuss: Turbyfill deluxe dentures; mini-implant supported dentures as well as root overdentures; implant supported removable dentures; and, how to predictably help people enjoy the smile of their dreams.

This lecture is partially sponsored by Care Credit, DENTSPLY Caulk and DENTSPLY Prosthetic.

**WINTER, DR. RICHARD**
**UPGRADEABLE DENTISTRY PART 2: FIXED AND RESTORATIVE**

**C34**

2-5 PM

**RESTORATIVE / CE CREDITS: 3**

**AUDIENCE: Dentists, Hygienists**

**FEE: $60**

This course is the afternoon session of a two-part course that emphasizes the clinical skills, patient management and dialogue necessary to be successful in today’s economy. The afternoon session will emphasize restorative and fixed prosthetics and its role in rehabilitating our patients. This course will highlight creative treatment planning and take dentists on a journey through multiple treatment cases that will generate a new excitement for complete dentistry.

Dr. Richard Winter will discuss upgraded fixed restorative dentistry from crowns, bridges and veneers to implant full mouth reconstruction. He will also cover hybrid “fixed” dentures, fixed bridges on implants, and how to predictably help people enjoy the smile of their dreams.

This lecture is partially sponsored by Care Credit, DENTSPLY Caulk and DENTSPLY Prosthetic.

**WORCESTER, MS. PAT**
**ORAL AND SYSTEMIC HEALTH OF THE PERIODONTAL PATIENT**

**C29**

1:30-4:30 PM

**PERIODONTICS / CE CREDITS: 3**

**AUDIENCE: Dentists, Assistants, Hygienists, Administrative Staff**

**FEE: $60**

This presentation will teach the new etiology of periodontal disease and how our patients’ systemic health is a major influencing factor in their susceptibility to acquire periodontal disease. It will show the relationship factors between numerous systemic health conditions and oral health, and vice versa.

**ALONGE, DR. JOHN**
**EXODONTIA TECHNIQUES WORKSHOP (REPEAT)**

**W21**

2-4 PM

**ORAL SURGERY / CE CREDITS: 2**

**AUDIENCE: Dentists**

**FEE: $180**

This two hour workshop will acquaint the dental hygienist with recent advancements in instrument designs as well as many other products to facilitate clinical techniques and minimize musculoskeletal stress. There will be hands-on activities using a wide variety of instruments on typodont. The presentation and activities will encourage an individualized approach toward neutralizing motions and postures. Attendance is limited to 80 participants.

The equipment for this workshop is sponsored by Hu-Friedy.

**BENDIT, MS. JUDY**
**THE SMARTER WE WORK, THE BETTER WE FEEL**

**W18**

9:30-11:30 AM

**HYGIENE / CE CREDITS: 2**

**AUDIENCE: Hygienists**

**FEE: $180**

This lecture is partially sponsored by Care Credit, DENTSPLY Caulk and DENTSPLY Prosthetic.

**AHEARN, DR. DAVID**
**GROW OR DIE!**

**NC18**

9:30-11:30 AM

**SPECIAL INTEREST / CE CREDITS: 2**

**AUDIENCE: Dentists, Hygienists**

**FEE: Dentists $60 / All others $45**

This course offers a unique perspective of both the dentist and the hygienist as they explore how to triumph over current economic conditions and grow your practice significantly! In this lecture, you will learn how to become competitive no matter what the economy is doing and expand productivity without expanding stress. You also will learn how to have more time to do dentistry the way you want to do it, with greater ease and satisfaction. Discover how you can provide a world class level of service in hygiene and why this is vital for survival in today’s dental marketplace.

**ALONGE, DR. JOHN**
**EXODONTIA TECHNIQUES WORKSHOP**

**W17**

9:30-11:30 AM

**ORAL SURGERY / CE CREDITS: 2**

**AUDIENCE: Dentists**

**FEE: $180**

This unique workshop will help you enhance your exodontia techniques and perform surgical procedures with greater efficiency and predictability. Dr. Alonge will guide you through hands-on exercises showing you: how to become more proficient with surgical instrumentation; routine dentoalveolar procedures; third molar extractions; and, managing common complications. The hands-on training will be performed on lifelike manikin-mounted models. Attendance is limited to 30 participants. The lecture, C22 or C30, is a prerequisite for this workshop. You must register and attend C22 or C30 to attend this workshop.

**BRADY, DR. LEE ANN**
**ANTERIOR ESTHETIC TECHNIQUES AND MATERIALS**

**C41**

9-12 PM

**RESTORATIVE / CE CREDITS: 3**

**AUDIENCE: Dentists, Assistants**

**FEE: $75**

Accomplishing exquisite anterior restorative results is a combination of preparation technique and materials selections. This program will present an approach to plan margin placement and tooth restoration to accomplish the proposed tooth position, contour and color of the new restoration as well as ensuring functional success. It is challenging to select from one of the many choices of esthetic restorative materials that are available. She will discuss the esthetic and functional parameters of each material to facilitate appropriate material selection. An efficient and effective process for streamlining tooth preparation will be presented.

**BRADY, DR. LEE ANN**
**ANTERIOR COMPOSITE ARTISTRY**

**W19**

1:30-4:30 PM

**RESTORATIVE / CE CREDITS: 3**

**AUDIENCE: Dentists**

**FEE: $180**

Placing anterior composite restorations is a routine component of restorative practice. From Class III restorations to labial composite veneers, they can differentiate your practice...
as ordinary or extraordinary. In this hands-on workshop, we will discuss and work with materials and techniques to take your anterior composites to the next level, so your team and patients are raving about the esthetic results. Attendance is limited to 20 participants.

The equipment for this workshop is sponsored by Brasseler USA and 3M ESPE.

BURGESS, DR. JOHN

CONVENTIONAL AND DIGITAL IMPRESSIONS C42
9:30-11:30 AM
RADIOGRAPHY / CE CREDITS: 2
AUDIENCE: Dentists, Laboratory Technicians
FEE: $60

Accurate impressions are essential for a long lasting ceramic, PFM or all metal restoration. This course provides a step-by-step system to make accurate conventional and digital impressions that prevent common impression materials errors that reduce the success of the final restoration. Are digital impressions successful and should you adopt these systems for your use? See a clinical comparison of the accuracy of digital and conventional impression systems. Retraction systems, tray selection and common pitfalls to be avoided will be presented to improve your impression making. This fast-paced course will improve your dental practice and impression making skills and is designed to provide information that can be used the following clinic day.

CHRISTOPHER, MR. BRUCE

BAMBI VS. GODZILLA “DEALING WITH DIFFICULT PEOPLE: KEYS TO EMPOWERED COMMUNICATION” NC15
8-9 AM
COMMUNICATION / CE CREDITS: 1
AUDIENCE: Dentists, Assistants, Hygienists, Administrative Staff, Laboratory Technicians, Guests
FEE: FREE for members and their staff (pre-registration is required) / All others $25

Difficult people are everywhere! They can be patients, co-workers, doctors, neighbors, even spouses. This program humorously reveals the six basic difficult personality styles that are out to drain you and your practice of vital energy. You will learn what they do, why they do it, and what you can do about it! Your team will learn how to stay empowered in the face of negative, reactive and draining people – and laugh while they do it.

CHRISTOPHER, MR. BRUCE

WHY ARE WOMEN SO STRANGE & MEN SO WEIRD? “HOW TO COMMUNICATE EFFECTIVELY WITH THE OPPOSITE SEX AT WORK AND AT HOME” NC19
9:30-11:30 AM
PRACTICE MANAGEMENT / CE CREDITS: 2
AUDIENCE: Dentists, Assistants, Hygienists, Administrative Staff, Laboratory Technicians, Guests
FEE: Dentists $60 / All others $45

At the heart of any practice is relationships — between staff, patients, and doctors. There is no doubt that communication runs your office! This session takes a very hilarious look at how men and women think, speak and make decisions differently. You will revitalize performance and morale by applying the strategies outlined in this seminar. You will laugh until you cry and learn until you change as you find out what makes the opposite sex tick!

CLARK, DR. DAVID

INJECTION MOLDED COMPOSITE TREATMENT FOR UNDERSIZED INCISORS — LIVE DEMONSTRATION EX05
10 AM-12 PM
RESTORATIVE / CE CREDITS: 2
AUDIENCE: Dentists, Assistants, Hygienists, Administrative Staff, Laboratory Technicians, Guests
FEE: FREE for members (pre-registration is required) / All others $45

Dr. David Clark will show how to measure spaces and select appropriate matrices to eliminate overhangs. He will show modern shaping and polishing techniques to achieve a mirror-like finish and invisible margins. Attendance is limited to 100 participants.

This lecture is partially sponsored by Bioexcel Matrix Systems, SS White Burs and 3M.

COX, MR. MICHAEL

YOUR FINANCIAL JOURNEY NC20
9:30-11:30 AM
FINANCIAL / CE CREDITS: 2
AUDIENCE: Dentists, Assistants, Hygienists, Administrative Staff, Laboratory Technicians, Guests
FEE: Dentists $60 / All others $45

This workshop is presented in three parts: Part 1 — Your Financial Journey, Part 2 — Map Out Your Journey; Providing for your Retirement, Part 3 — Drive Safely; Planning Your Estate. From investing to retirement planning to estate planning, we’ll cover topics of concern to anyone who earns, invests and saves money.

This lecture is fully sponsored by Wells Fargo Advisors.

CROSSLEY, DR. HAROLD

STREET DRUGS EXPOSED: WHAT YOUR PATIENTS AND YOUR KIDS ARE NOT TELLING YOU!, PART A C37
9 AM-12 PM
PHARMACOLOGY / CE CREDITS: 3
AUDIENCE: Dentists, Assistants, Hygienists, Administrative Staff, Laboratory Technicians, Guests
FEE: Dentists $75 / All others $45

The dental team is in the unique position of providing dental care to a patient population that may be regularly using or experimenting with mood altering drugs. This presentation will help you identify and manage the substance-abusing patient, and includes the types, signs, and symptoms of commonly abused prescription and illicit drugs.

Participant Requirements: Participants must be 18 years of age or older to attend — no exceptions.
Incorporating Botox, Dermal Fillers and Facial Rejuvenation Treatments into Your Practice

You’ve spent years giving your patients beautiful smiles, but you now have the opportunity to give them a beautiful face, too! Join us for an intensive lecture and hands-on series that teaches participants how to effectively integrate esthetic facial procedures, including Botox and dermal fillers, into their esthetic dental practice. In addition, participants will learn about the facial aging process, have a sound understanding of what Botox and dermal fillers are and much more. Participants will learn injection techniques and injection templates and achieve the confidence to perform precision muscular injections with predictable, positive results.

The Therapeutic Use of Botox in a Dental Office and the Cosmetic Side Effects C04

Thursday, June 13
9 AM - 12 PM
Cost: Dentists $60 / All others $45
Special Interest/Esthetic / CE Credits: 3
Audience: Dentists, Assistants, Hygienists

Dermal Fillers in Facial Rejuvenation and Smile Design C15

Thursday, June 13
1:30 - 4:30 PM
Cost: Dentists $60 / All others $45
Special Interest/Esthetic / CE Credits: 3
Audience: Dentists, Assistants, Hygienists

The Therapeutic Use of Botox in a Dental Office and the Cosmetic Side Effects (Workshop) W09

Friday, June 14
9 AM - 5 PM
Cost: $2,295 / All others $180
Special Interest/Esthetic / CE Credits: 7
Audience: Dentists, Assistants, Hygienists
Attendance is limited to 30.

Dermal Fillers in Facial Rejuvenation and Smile Design (Workshop) W15

Saturday, June 15
9 AM - 5 PM
Cost: $2,295 / All others $180
Special Interest/Esthetic / CE Credits: 7
Audience: Dentists, Assistants, Hygienists
Attendance is limited to 30.

Dr. Warren Roberts

Dr. Roberts is a 1977 University of British Columbia Dental School graduate and a certified Botox instructor. Dr. Roberts is a past president of both the Fraser Valley Dental Society and the British Columbia Academy of General Dentistry. He is currently a member of the Vancouver and District Dental Society, the American Academy of Cosmetic Dentistry, and the Canadian Academy of Cosmetic Dentistry. In North America, Dr. Roberts facilitates the only Botox study club in existence and writes numerous articles on Botox in Dentistry for publications such as Dentistry Today, Teamwork and Oral Health.

This comprehensive Botox training will introduce you to esthetic procedures, as well as facial rejuvenation options available to your patients, the pros and cons, and how to integrate the procedures into your practice.

Complete course descriptions can be found at www.floridadentalconvention.com under EDUCATION, Speakers and Courses.
THE OFFICIAL MEETING OF THE FLORIDA DENTAL ASSOCIATION

CROSSLEY, DR. HAROLD
STREET DRUGS EXPOSED: WHAT YOUR PATIENTS AND YOUR KIDS ARE NOT TELLING YOU!. PART B
C47
1:30-4:30 PM
PHARMACOLOGY / CE CREDITS: 3
AUDIENCE: Dentists, Assistants, Hygienists, Administrative Staff, Laboratory Technicians, Guests
FEE: Dentists $75 / All others $45
The dental team is in a unique position of providing dental care to a patient population that may be regularly using or experimenting with mood altering drugs. This presentation will help you to identify and manage the substance-abusing patient, and includes the types, signs, and symptoms of commonly abused prescription and illicit drugs.
Participant Requirements: Participants must be 18 years of age or older to attend — no exceptions.

DRAKE, DR. RICHARD
SLEEP APNEA C43
9:30-11:30 AM
SLEEP DISORDERS / CE CREDITS: 2
AUDIENCE: Dentists
FEE: $60
Fatigue is the number one complaint heard day in and day out by our physician colleagues. What can you, as a dentist, do about this? Anything? Does cleaning a patient’s teeth lessen their fatigue and sleepiness? How about fixing that draining abscess? Perhaps. But helping them to oxygenate better while they sleep … that’s the ticket! Learn what sleep apnea is, what you as a dentist can do to treat it, and the joys of saving someone’s life!

DRAKE, DR. RICHARD
SLEEP APNEA WORKSHOP W22
2-4:30 PM
SLEEP DISORDERS / CE CREDITS: 2
AUDIENCE: Dentists
FEE: $180
Deadline to register for this workshop – May 1.
Do you know what it’s like to undergo a home sleep test? Have you ever worn a dental repositioning device? What is the best device to use for different patients? How do you properly fit a dental device? How do you know how far forward to start the patient? Can you take a protrusive bite with a George Gauge? Learn all of the above and more. By registering for this course, you will have the opportunity to undergo a home sleep test using the Watermark ARES unit; you will have the opportunity to fit and be fitted for a custom made dental sleep device like TAP or the EMA; and you will have more knowledge, and knowledge is power! Attendance is limited to 50 participants.

GATTI, DR. JOHN
NEW DIMENSIONS IN ENDODONTICS C38
9 AM-12 PM
ENDODONTICS / CE CREDITS: 3
AUDIENCE: Dentists
FEE: $60
This presentation will concentrate on two areas: 1) How to incorporate new material science, such as bioceramic technology into your practice, and 2) How to perform root canal therapy in such a manner that you actually enhance the long-term prognosis of the tooth. The goal of this program is to have all dentists learn how to perform endodontics so they can offer their patients a predictable long-term natural dentition option as an alternative to implants. There will be a thorough discussion concerning access, non-surgical ultrasonic use, rotary file design, instrumentation techniques and a new bioceramic obturation method. Particular emphasis will be placed on developing endodontic synchronicity between a machined preparation and a laser verified master bioceramic coated cone. Additionally, a new obturation technique (Synchronized Hydraulic Condensation) will be introduced. Register for New Dimensions in Endodontics Workshop (W21) to get the opportunity to validate these concepts during the hands-on session.
This lecture is fully sponsored by Brasseler USA.

GATTI, DR. JOHN
NEW DIMENSIONS IN ENDODONTICS WORKSHOP W20
1:30-4:30 PM
ENDODONTICS / CE CREDITS: 3
AUDIENCE: Dentists
FEE: $180
This hands-on session provides the participants the opportunity to use “Real World” techniques and to witness first-hand, how they will change the way they practice endodontics. Time will also be dedicated to “Preventing the Separation of Rotary Files” and the use of piezo electric ultrasonics will be available at all times. We will deliver “Just the Facts … Nothing but the Facts.” Attendance is limited to 50 participants. The lecture, C38, is a prerequisite for this workshop. You must register and attend C38 to attend this workshop.

GOTTLIEB, DR. MARC
TREATING THE APPREHENSIVE PATIENT WITH N2O, ENTEGRAL AND I.V. SEDATION C44
9:30-11:30 AM
PHARMACOLOGY / CE CREDITS: 2
AUDIENCE: Dentists, Assistants, Hygienists, Laboratory Technicians
FEE: $60
This course is designed for the general practitioner as well as all specialists. Everyone from the first-year dental student to the veteran about to retire will benefit from this course. The days of marketing your practice through esthetic dentistry may be over or a losing battle. More than 25 percent of the dental population does not visit a dentist on a regular basis out of fear. For the dentist to treat this unique population, he or she must understand the unique challenges they present. As patients get older and through the advances of modern medicine, we encounter patients with a laundry list of medical problems. This course also will address the management of this special group. Once in a while we encounter that special patient who is apprehensive, medically compromised and unmanageable. Dr. Gottlieb will discuss and demonstrate through actual case studies all the available options you have to treat that complicated patient. Treating the apprehensive man, woman or child can be very rewarding. When managed properly, they remain loyal for life and often refer their friends and family.
Everything from tender loving care to general anesthesia will be covered. Other courses teach you how to medicate, communicate and delegate. This course pulls it all together.

MAY, MR. GREGORY
DOMESTIC VIOLENCE FOR HEALTH CARE PROFESSIONALS DV1-4
1:30-3:30 PM
STATE MANDATED / CE CREDITS: 2
AUDIENCE: Dentists, Assistants, Hygienists, Administrative Staff, Laboratory Technicians
FEE: Member $55 / Non-member $210 / Section Member $50 / Non-section Member $60
This course enables dental professionals to realize the magnitude of domestic violence and gain an understanding of the signs, symptoms and injuries indicative of possible domestic violence. This course also helps dental professionals realize the reluctance of many victims to reveal the true cause of their injuries and gives them resources to share
with their patients. Lastly, this course provides referral information including law enforcement, Florida state regional resources and community-specific domestic violence assistance organizations.

**MIRAGLIA, DR. BEN**
**CLEAR ESSENTIALS I IC1-2**

8 AM-5 PM  
ORTHODONTICS / CE CREDITS: 8  
AUDIENCE: Dentists, Assistants, Hygienists  
FEE: $1,695  
This one-day course is designed specifically for the general practitioner and team members who wish to incorporate the Invisible Align system into their practice. This case-based training provides participants with the clinical and operational confidence to successfully treat a range of highly predictable cases. In addition to providing your entire team with essential clinical, operational, and marketing skills, the course presents a full range of support resources specifically designed to meet the needs of the non-orthodontic practice. Tuition covers the doctor and up to four team members for the all-day course. Dentist registers for IC1. Staff registers for IC2.  
This lecture is fully sponsored by Align Technology Inc.

**OXFORD, DR. GREGORY**
**BONE UP ON BONE GRAFTING C39**

9 AM-12 AM  
PERIODONTICS / CE CREDITS: 3  
AUDIENCE: Dentists, Hygienists  
FEE: $75  
For decades surgical periodontics was purely resective in nature. The results were often unesthetic, uncomfortable and poorly functional for patients. Recent advances in regenerative therapy including bone replacement grafts, monocortical block grafts, sinus lifts and implant assisted guided bone regeneration have allowed our ability to surgically treat advanced periodontal cases. This course will provide a comprehensive update of surgical and regenerative periodontics in an overview of these therapies. It will provide attendees with information that will be invaluable for decision making and treatment planning for patients with advanced disease or significant residual defects.

**PHILP, MS. LISA**
**HOW TO BUILD YOUR DREAM DENTAL PRACTICE: CREATE YOUR INDEPENDENCE TODAY! NC17**

9 AM-5 PM  
PRACTICE MANAGEMENT / CE CREDITS: 7  
AUDIENCE: Dentists  
FEE: $150  
If you are considering starting your own practice, this is the course to attend! The day starts with an overview on how to jumpstart your practice. You will learn the basics of setting up a dental facility; create a public and branding image; learn how to establish your practice culture, style and structure; identify practice services; and, how to attract your preferred patient demographic. After the overview, the course will have several break-out sessions covering various topics. These topics include: the benefits of financing, identifying the equipment you will need, office technology, marketing, legal issues, office design, scheduling, and developing an accurate project budget. The day will conclude with a Q & A panel session to discuss the topics presented throughout the day.  
This lecture is fully sponsored by Benico Dental.

**RAYNER, DR. CLIVE**
**ORAL CONSCIOUS SEDATION FOR THE GENERAL DENTIST C48**

1:30-4:30 PM  
ORAL SURGERY / CE CREDITS: 3  
AUDIENCE: Dentists  
FEE: $60  
This course will succinctly and completely cover all the essential information needed for a general practitioner without formal anesthesiology training or permits to safely administer oral sedation (anxiaysis) to adult dental patients for routine general dentistry. Participants will use a wireless audience participation system to interact with the presenter and respond to questions and surveys.  
Topics to be covered include: Why and when to use oral sedation; definitions and terminology; anatomy and physiology; pharmacology; patient evaluation using medical history; physical exam; pre-sedation evaluation; emergency preparedness; techniques; basic protocols for adults; guidelines; regulations; principles of sedation; enteral vs. parenteral; how to titrate; treatment of complications; monitoring; recovery and discharge; and, record keeping.  
This lecture is fully sponsored by American Academy of Sedation.

**ROBERTS, DR. WARREN**
**DERMAL FILLERS IN FACIAL REJUVENATION AND SMILE DESIGN (WORKSHOP) W15**

9 AM-5 PM  
SPECIAL INTEREST / CE CREDITS: 7  
AUDIENCE: Dentists, Assistants, Hygienists  
FEE: Dentists $2,295 / All others $180  
This hands-on session ensures participants have a thorough understanding of what Dermal Fillers are and how/why they affect facial volume. Graduates will learn various injection techniques. They will practice on the injection template and gain the confidence to perform precision volume injections with predictable, positive results. Attendance is limited to 30 participants. The lecture, C15, is a prerequisite for this workshop. You must register and attend C15 to attend this workshop.  
Participant Requirements: Participants will need to bring a volunteer for the hands on portion starting at 1 PM.

**SCHOBEL, MS. TAMARA**
**SCHOBEL, MR. BILL**
**CPR AND AED CERTIFICATION RENEWAL FOR THE HEALTH CARE PROVIDER CP3-4**

8-10 AM  
CERTIFICATION / CE CREDITS: 2  
AUDIENCE: Dentists, Assistants, Hygienists, Administrative Staff, Laboratory Technicians  
FEE: Members $50 / Non-members $80  
This BLS Health Care Provider Renewal Course participants will learn CPR skills for helping victims of all ages, including ventilation with a barrier device/ambu bag, use of an automated external defibrillator (AED) and relief of foreign-body airway obstruction (FBAO). This course is intended for health care professionals who wish to renew their CPR/AED certifications. Individuals with an expired certification are referred to the five hour course scheduled on Friday. Upon completion of the course, each participant receives a Health Care Provider CPR/AED card valid for two years. Attendance is limited to 50.  
Participant Requirements: Participants should dress comfortably.

**SCHOBEL, MR. BILL**
**CPR AND AED CERTIFICATION RENEWAL FOR THE HEALTH CARE PROVIDER (REPEAT) CP5-6**

1-3 PM  
CERTIFICATION / CE CREDITS: 2  
AUDIENCE: Dentists, Assistants, Hygienists, Administrative Staff, Laboratory Technicians, Guests  
FEE: Members $50 / Non-members $80

**SMITH, MR. HY**
**PLANNING YOUR EXIT STRATEGY NC16**

8:30-11:30 AM  
PRACTICE MANAGEMENT / CE CREDITS: 3  
AUDIENCE: Dentists  
FEE: $60  
This course will provide you with an understanding of what to expect when you decide it’s time to retire from the practice of dentistry. The focus will be on maximizing the value of your practice by understanding the appraisal process and the transition options available. You will also gain an understanding of the tax implications of selling your practice, as well as how to assess your post-practice options.  
This lecture is fully sponsored by ADS Florida.
SOXMAN, DR. JANE
CLINICAL TECHNIQUES IN PEDIATRICS WORKSHOP W16
9-11:30 AM
PEDIATRIC / CE CREDITS: 3
AUDIENCE: Dentists
FEE: $180
This hands-on workshop will discuss indications, medicaments and pulpotomy procedure for primary molars. Primary molar preparation and restoration with both stainless steel and esthetic crowns will be performed.
Attendance is limited to 24 participants.
Equipment for this workshop is sponsored by Kilgore International Inc., Brasseler USA, Diatech, NuSmile, 3M ESPE, and G. Hartzell and Son.

SOXMAN, DR. JANE
TRICKY DECISIONS AND TREATMENT TECHNIQUES IN PEDIATRICS C49
1:30-4:30 PM
PEDIATRIC / CE CREDITS: 3
AUDIENCE: Dentists, Assistants, Hygienists
FEE: $60
This course includes eruption disturbances, detailed discussion of space maintenance, decalcification, vital pulp therapy and crowns for primary molars, and behavior guidance for children and parents. Join us for a review of the dental literature using evidence-based recommendations combined with thirty years of private practice experiences to assure more successful and less stressful visits for the entire dental team.

STRICKLAND, MS. SANDRA
PREVENTION OF DENTAL ERRORS (REPEAT) RM5-8
9:30-11:30 AM
STATE MANDATED / CE CREDITS: 2
AUDIENCE: Dentists, Hygienists
FEE: Member $55 / Non-member $210 / Section Member $50 / Non-section Member $60
Few dental errors are attributed to faulty judgment. Utilizing professional liability claim data, common performance and diagnostic errors serve as the focal point of this mandated risk management presentation. Loss prevention measures and the elements of root cause analysis are imparted to reduce system failures, prevent dental errors and improve patient safety.

WHITE, DR. CECIL
“THE GOOD, THE BAD, AND THE UGLY” — THE ROLE OF HARD AND SOFT TISSUE RECONSTRUCTION IN TOOTH RETENTION AND DENTAL IMPLANT REPLACEMENT C40
9-11 AM
PERIODONTICS / CE CREDITS: 2
AUDIENCE: Dentists, Hygienists
FEE: $60
The viability of periodontal procedures and the popularity of dental implant therapy have been valuable adjuncts in treating periodontal disease and the restoration of edentulous areas. However, decisions relative to the proper technique and timing for soft and hard tissue remain. This course will discuss and demonstrate the regeneration of hard and soft tissue to retain compromised teeth, and to optimize dental implant therapy. The role of immediate dental implant therapy also will be discussed. A variety of cases also will be presented to illustrate certain techniques.

VOLUNTEER AT FNDC AND EARN FREE CE CREDIT!
PROJECT: DENTISTS CARE

Project: Dentists Care and the Florida National Dental Convention Need You!!

Project: Dentists Care and the Florida National Dental Convention have joined forces in an effort to help Florida’s Foster Kids. During FNDC2013 at the Gaylord Palms in Orlando, dentists, hygienists, assistants and dental students will have an opportunity to volunteer to provide pro bono treatment for a group of the area’s foster kids. Dentists and hygienists will receive continuing education credit for participating. Space is limited!

The treatment vans, provided by the Orange County Health Department, Colgate Oral Pharmaceuticals, and the Florida Baptist Convention, will be located inside the Exhibit Hall and operate during Exhibit Hall hours.

To register as a volunteer, please confirm by checking the box next to “Yes, I want to volunteer for PDC@FNDC,” during the registration process.
Farris and Foster’s Famous Chocolate Factory Party
Thursday, June 13, 9:30 AM-12 PM
or Saturday, June 15, 9:30 AM-12 PM
Price: $67, space is limited to 45 participants*
If you ever wanted to play in rivers, waterfalls, and bubbling vats of creamy, rich, dark and milk chocolate, this is your chance. Design and create your own chocolate delights on this tour! Take melted chocolate from the kettle and pour it into one of more than 500 different molds. Shapes include holiday designs, hearts, sports, music, suckers, baby shower items, etc. Or decorate pre-molded chocolate creations with liquid colored chocolate. Attendees will also dip strawberries, raspberries, bananas and other fresh items or make small chocolate cups full of macadamias, almonds, coconut or raisins.

SeaWorld Educational Program
Thursday, June 13, 1:15-5:45 PM
Price: $109, space is limited to 100 participants*
The Ocean Discovery Field Trip Program provides attendees with an unforgettable day filled with activities designed to encourage hands-on educational experiences. This program includes an interactive presentation on the most popular subjects and educational activities throughout the park. Learn the inside scoop on SeaWorld’s animals and commitment to conservation. There also will be time for you to explore SeaWorld’s animal shows and attractions on your own.

All Fired Up Pottery Painting
Friday, June 14, 8:30-11:30 AM
Price: $82.25, space is limited to 50 participants*
This paint-it-yourself, good-for-the-soul kind of place, located in the heart of Winter Park, provides a wonderful way to express yourself and make something you can take home. Choose from a wide variety of ceramic pieces, such as picture frames, vases and bowls. You will have access to unlimited colors to paint whatever your imagination can create. Your piece will then be held for glazing and firing and delivered later in the week. Enjoy socializing with others while creating your own masterpiece!

Backstage Safari at Disney’s Animal Kingdom
Friday, June 14, 12:45-4:15 PM
Price: $135.25, space is limited to 100 participants
(Must be 16 years of age or older to attend)
Take a journey to find out what happens behind the scenes at Walt Disney World’s Animal Kingdom! During this in-depth program, you will get an insider’s look at conservation, animal nutrition and medicine, animal care, and behavioral studies. Highlights include visits to the backstage animal housing area, the Animal Nutrition Center, the Veterinary Hospital, and a special ride on Kilimanjaro Safaris. The majority of this program takes place behind the scenes. There may be no opportunity to view animals. Please note: no photos will be allowed in the behind-the-scenes area.

Just BEad Yourself
Saturday, June 15, 1:30-2:30 PM (onsite at the Gaylord Palms)
Price: $53.50, space is limited to 50 participants*
A jewelry expert will teach you the basic techniques needed to design your very own masterpiece. Learn about different wires, crimping techniques, design theory and bead terminology. Crafty participants will appreciate this hands-on learning experience and will love the creative freedom that comes with it. The best part — you will make one item (necklace or bracelet) to take home and treasure for a lifetime!


*Children under 16 years of age must be accompanied by a paid chaperone or paying parent.
Orlando’s Top 10 Attractions

In the Heart of Orlando

The Gaylord Palms Resort and Convention Center is conveniently located in the heart of Central Florida near dozens of spectacular theme parks and local attractions, including Walt Disney World® theme parks, SeaWorld®’s Discovery Cove, and Universal Orlando. Most attractions are just a few minutes from the hotel.

Complimentary, scheduled shuttle bus service is available from the hotel to the Disney theme parks. Shuttles to SeaWorld®, Universal Orlando, and Wet-n-Wild are $19* per person round-trip and must be booked through the Hotel Concierge at least six hours prior to pick up.

Special ticket pricing is available for Walt Disney World® theme parks and SeaWorld®. Visit www.floridadentalconvention.com for additional information about attractions or to purchase tickets.

*Shuttle prices subject to change.

1. Discovery Cove
7007 Sea World Dr.
800.327.2424

2. La Nouba – Cirque du Soleil
Downtown Disney West Side
Walt Disney World Resort
407.934.9200

3. The Outta Control
Magic Comedy Dinner Show
Wonder Works, 9067 International Dr.
407.351.8800

4. Fantasmic
Hollywood Hills Amphitheater,
Walt Disney World® Resort
W. Buena Vista Dr.
407.939.6244

5. Gatorland
14501 S. Orange Blossom Trail
U.S. 441
407.855.5496

6. Harry P. Leu Gardens
1920 N. Forest Ave.
407.246.2620

7. Bibbidi Bobbidi Boutique
Downtown Disney Marketplace
407.939.7893

8. Walt Disney World® Resort
West Buena Vista Drive
407.939.6244

9. Epcot Center
Walt Disney World®
407.824.4321

10. Downtown Disney
1905 Hotel Plaza Blvd.
407.939.2648
How many times have you felt torn between going to the Exhibit Hall and attending our invaluable CE sessions? To ease that dilemma, we’ve added dedicated Exhibit Hall hours each day from 11:30 a.m.-1:30 p.m. During this time no educational sessions will take place.

To sweeten the deal, we now offer 1 hour CE credit per day when you visit the Exhibit Hall.

Start making a list now of what you need in your office and be sure to buy from the exhibitors at FNDC who support your association!

Unless attending an educational session, children under 18 do not need to be registered and will not receive a badge. Children are only allowed in the Exhibit Hall if accompanied by a parent or guardian. Infant strollers and carriages are not allowed in the Exhibit Hall. For the safety and convenience of others, the use of baby carriers is strongly encouraged.

Plan Your Route!

Take advantage our online tool “My Briefcase.”

Locate companies you should check out, sales reps you need to visit, or to find the products or services you need, visit our interactive Exhibit Hall floor plan online. You can customize your shopping trip in advance by creating a “My Briefcase” account.

Go to www.floridadentalconvention.com and click on the “Search Exhibitors” button. With “My Briefcase” you can:

- Search the exhibitor database for names, products or services
- Search by key words
- Save a list of exhibitors you’d like to visit
- View show specials, coupons and brochures
- Email sales contacts

Print your “My Briefcase” schedule and map and take it with you to the meeting!
Elsevier
Essential Dental Systems
Everyday Health Inc.
Florida Combined Life
Florida Dental Association Services
Forest Dental Products Inc.
Garfield Refining Company
Garrison Dental Solutions
GC America Inc.
Gendex Dental Systems
Gentle Dental
GlaxoSmithKline
Golden Dental Solutions
H2OCEAN Inc.
Hawaiian Moon
Healthcare Professional Funding
HealthFirst
Heartland Dental Care
Henry Schein Dental
Home Study Solutions
Hu-Friedy
ICW International
Implant Educators
Instrumentarium / Soredex
Insurance Credentialing Specialist
Ivoclar Vivadent Inc.
KaVo Dental
Kerr Corporation
Kettenbach LP
Knight Dental Group CDL, DAMAS
Komet USA
Kuraray America Inc.
LECOM School of Dental Medicine
LumaDent Inc.
MCNA Dental Plans
Meisinger USA LLC
Microcopy
Mid America Health Inc.
Midmark Corporation
Milestone Scientific Inc.
Millennium Dental Technologies Inc.
Modular and Custom Cabinets LTD
Mr. Repair Inc.
National Practice-Based Research Network
Nevin Labs
Nobel Biocare
Nova Southeastern University
NSK Dental LLC
Office Depot
Officite
OneSource Water
Onpharma Inc.
Orascoptic
Pacific Training Institute
Patterson Dental Supply
Pelton & Crane
Peri Optix Inc.
Philips – Sonicare & Zoom Whitening
Piper Education & Research Center
Plak Smacker Inc.
Planmeca USA Inc.
Postcardmania
Practice Doctor Management
Premier Dental Products Company
Professional Sales Associates Inc.
Proma
Prophy Perfect
Pulpdent Corporation Inc.
RAMVAC
Regions Bank
RF America
RGP Dental Inc.
Rose Micro Solutions
Royal Dental Group
& Porter Instrument Co.
Schumacher Dental Instruments
SciCan Inc.
Scientific Metals
SDI (North America) Inc.
Septodont
Sesame Communications
Shader Productions
Shamrock Dental Company Inc.
SharperPractice
Shochet Law Group
Shofu Dental Corporation
Sirona Dental
Smile Reminder
Snap on Optics
SPRY / XLEAR Inc.
StarDental
Straumann USA LLC
Sun Dental Labs
Sunrise Dental Equipment Inc.
Sunset Dental Lab
Sunstar Americas
Superior Dental Design Services
Surgitel/General Scientific Corp.
TD Bank
Technology4Medicine
Televox
Tokuyama America Inc.
U.S. Bank Practice Finance
UF College of Dentistry
Ultradent Products Inc.
Ultralight Optics
Video Dental Concepts Inc.
VOCO America Inc.
Wells Fargo Practice Finance
Yodle
Zila, a TOLMAR Company
Zimmer Dental

**EXHIBIT HALL HOURS**

**THURSDAY, JUNE 13**
9:30 AM - 5:30 PM

**FRIDAY, JUNE 14**
9:30 AM - 5:30 PM

**SATURDAY, JUNE 15**
9:30 AM - 2:30 PM
LIVE KARAOKE STARRING YOU!
Honoring Our Project: Dentists Care & Give Kids a Smile Volunteers

Thursday, June 13 • 7-10 p.m. • Gaylord Palms Atrium

What could be better than a night in the spotlight and chocolate? Join us as we honor our Project: Dentists Care and Give Kids a Smile volunteers with a night of fun.

Karaoke LIVE will be the centerpiece – YOU are the star of this show.
Step into the spotlight, center stage, to jam with a LIVE band and backup singers who make everyone look like a ROCK STAR!

Come enjoy the sweet desserts, fun entertainment and take a chance at stardom. Everyone is invited.
Request your FREE ticket (SSS) while registering.
ATTENDEE BASICS

LOCATION
FNDC2013 will be held at the Gaylord Palms Resort and Convention Center. Gaylord Palms is located at 6000 W. Osceola Parkway, Orlando, FL 34746. Maps to Gaylord Palms may be found at www.floridadentalconvention.com.

HOTEL RESERVATIONS
Contact Gaylord Palms Resort and Convention Center at 407.586.2000 to make your reservations in the FDA block. An FNDC group rate of $175 is effective until the date of the convention. Don’t risk losing the chance to secure a room – book as soon as possible. You also may visit the FNDC website at www.floridadentalconvention.com and click on the link for hotel reservations to make your reservation online.

PARKING AND SHUTTLE BUS SERVICE
Remote parking is the most convenient option for FNDC attendees not staying at the hotel. There is a $25 daily charge, with in and out privileges, for parking at Gaylord Palms if you are not a hotel guest. Parking is extremely limited for drive-in attendees.

Shuttle bus service is provided from a non-congested, convenient remote parking site located at Disney’s Wide World of Sports, just minutes from Gaylord Palms. Shuttle service begins Thursday, June 13 at 7 a.m. and continues through Saturday, June 15 at 6 p.m. Directions to off-site parking and shuttle service schedules are included in attendee registration packets and at www.floridadentalconvention.com.

REGISTERING CHILDREN
Unless attending an educational session, children under 18 do not need to be registered and will not receive a badge.

PRE-REGISTRATION
Advance registration saves time and money. All fees for onsite registration increase by at least $20 per registrant and by at least $10 per course ticket. Registration forms submitted by mail and postmarked after the May 31, 2013 deadline will not be accepted. After May 31, any changes to mailed applications must be made onsite.

ONLINE REGISTRATION
Online pre-registration is available until midnight on May 31, 2013. After that date you can still register online, however onsite pricing will apply. Online registration is efficient, simple and assists you in avoiding onsite registration lines. All online registrants receive an email confirmation. If a confirmation is not received after registering, registrants should call the TMI customer service line at 216.378.2610 for information.

FEE PAYMENT
All fees for registration badges and course tickets must be made in U.S. dollars by Visa, MasterCard, American Express or by personal check drawn on a U.S. bank and made payable to the Florida Dental Association.

COURSE WAITING LISTS
If a course becomes full, registrants may be placed on a waiting list. Those registering online can select to be added to a course waiting list during the registration process. Those registering via mail will be contacted by a TMI representative to be added to the wait list. Once put on a waiting list, the registrant is contacted if space in the course opens before May 31, 2013. If space opens for the course, the registrant receives a ticket for the course and is charged accordingly.

REGISTRATION Badges and MATERIALS
Badges are issued based on the registration category specified. Badges and tickets will not be mailed — attendees will receive a barcoded email one week before the meeting. Bring this email with you onsite. When you arrive, go to the Convention Center and head for the Pre-Registered Attendees Scanning Stations. There you can scan the barcode and print your tickets and badges.

WORKSHOPS
Registrants may be required to bring instruments or other materials to workshops. It is the responsibility of each registrant to check the course description carefully for equipment needs.

Some workshops have a mandatory, prerequisite lecture. Room capacity is limited and attendees are seated on a first-come, first-seated basis.
REGISTRATION & COURSE CANCELLATIONS & TRANSFERS

A CANCELLATION refers to complete termination of registration for any course, workshop or event at FNDC. A TRANSFER refers to the movement of an individual out of one course, workshop or event and into another course, workshop or event.

CANCELLATIONS/REFUNDS

All registration cancellations and/or requests for refunds must be made in writing and received postmarked by May 31, 2013. All refunds are subject to a service and handling fee of $30. Refunds are paid to the individual whose name appears at the top of the check or on the credit card used to pay for registration.

TRANSFERS

Onsite transfers will not be allowed for any limited seating sessions (such as workshops). Onsite transfers will be allowed for lecture courses if space permits. If an individual wishes to transfer into another session onsite, that individual must pay for the difference in cost of the new session. Please see a registration agent onsite to inquire about course transfers. Reimbursement for onsite transfers will be processed at the same time as cancellation refunds.

REFUNDS

Please allow six weeks after the meeting to process refunds. No cancellation refunds will be honored for any reason after the May 31, 2013 deadline.

CE VERIFICATION

CE verification is provided for all attendees. Registered attendees will print a ticket listing the course and speaker for each class. These tickets can be stored in the badge holder.

To receive CE credit for course attendance, attendees must present the appropriate course ticket to the room monitor at the entry door of the course. Be sure to make a note of the CE code announced at the conclusion of each course. You will need that specific code(s) to access your CE verification.

At FNDC, attendees may obtain CE verification at any time after the end of the course. Attendees are encouraged to pick up CE verification forms at CE verification stations located in the Exhibit Hall. Within 90 days of FNDC, CE verification can be accessed for free online at www.floridadentalconvention.com. After 90 days, there is a cost to obtain CE verification.

CE /CERP

Florida dentists are required to complete a minimum of 30 hours of approved continuing education in dental-related subjects each biennium. Attendees can earn up to 18 credits at FNDC.

The Florida Board of Dentistry (BOD) accepts up to three hours of credit biennially for practice-management courses that address: principles of ethical practice-management, substance abuse, effective communication with patients, time-management and burnout-prevention instruction. Dentists who have questions about whether the BOD will accept a particular course should visit the BOD website (http://www.doh.state.fl.us/mqa/dentistry/), or call 850.245.4474.

The Florida Dental Association is approved as a continuing education sponsor by the Florida Board of Dentistry. The Florida Dental Association is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

SCIENTIFIC PROGRAM DISCLAIMER

The Florida Dental Association and the Committee on Florida National Dental Convention make every effort to present high-caliber speakers in their respective areas of expertise. The speakers’ presentations in no way imply endorsement of any product, technique or service presented during these presentations. The Florida Dental Association specifically disclaims responsibility for any material presented.
CAN YOUR FUTURE PATIENTS FIND YOU ONLINE?

INCREASE YOUR CHANCES OF GETTING ON GOOGLE PAGE ONE 53%* BY USING VIDEO ON YOUTUBE & YOUR WEBSITE.

BOOK YOUR PROFESSIONAL VIDEO SESSION AT FNDC!

BOOK YOUR VIDEO SESSION WHEN YOU REGISTER FOR THE MEETING & SAVE!

* Forrester Study, January 2010

$495 PACKAGE INCLUDES

- 15 MINUTE SESSIONS
- FINISHED PRODUCT IS A 30 – 90 SECOND VIDEO
- SCRIPTING & TELEPROMPTER PROVIDED
- PROFESSIONAL LIGHTING, AUDIO & COACHING
- INCLUDES ALL EDITING WITH TITLES, GRAPHICS & CUTS
- HTML ENCODED FOR PLACEMENT ON YOUR WEBSITE

QUESTIONS?
CONTACT THE FNDC DEPARTMENT
(850) 681-3629 | FNDC@FLORIDADENTAL.ORG
HONORING OUR FDA PRESIDENT, 
DR. KIM JERNIGAN
STEP RIGHT UP AND ENJOY THE FUN!

Friday • June 14 • 7-10 p.m.

Midway Madness is a family-friendly event featuring activities for all ages! There will be carnival-themed food and games and entertainment provided by stilt walkers, balloon artists and more. The atrium will be transformed into a Midway and everyone is invited! Tickets are FREE – just select item “MAD” on your registration form.
JUNE 13, 14, 15, 2013
GAYLORD PALMS RESORT
ORLANDO, FL

DEADLINES
Register early to receive the best selection of courses. Mailed registrations postmarked after May 31 will not be processed. Do not wait until May 31 to register — register now!

HOW TO REGISTER

Step 1
Log on to www.floridadentalconvention.com
OR
complete this Advance Registration Form and mail to:
Florida National Dental Convention
C/O TRADESHOW MULTIMEDIA INC.
4350 RENAISSANCE PARKWAY, STE. D
WARRENSVILLE, OH 44128

Step 2
You may make adjustments in your original advance registration by calling the customer service number, 216.378.2610, before the May 31 deadline. No adjustments can be made after this date.

Step 3
Please use only one method of transmission to avoid duplicate records or multiple charges. If you mail the registration form, do not use the Web site to register. Telephone registration is not available.
2. Practice Type (check one)

| A | General Practice |
| B | Endodontics |
| C | Oral Medicine |
| D | Oral Pathology |
| E | Oral Surgery |

3. Registration Categories

<table>
<thead>
<tr>
<th>Categories</th>
<th>Code</th>
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5a. Additional Registrant

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5c. Additional Registrant

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6. Method of Payment

- By registering for FNDC, I certify that I have read the cancellation policy and agree to abide by the terms and conditions of the policy.
- Yes, I want to volunteer for PDC@FNDC.
- FDA members, please check here if interested in hosting a speaker at FNDC.

**PHOTO RELEASE:** By registering for the 2013 Florida National Dental Convention, I authorize the Florida Dental Association (FDA) the right to photograph me, my invitees and guests while using common or public areas of the hotel and to use the photographs in all formats and media for any purpose, including for education, marketing and trade purposes. I hereby release FDA from all claims arising out of the use of the photographs, including without limitation all claims for compensation, libel, invasion of privacy or violation of copyright ownership.

**ON-SITE:** On-site registration and course fees are higher. Save money and register early!

** savings on registra**

**register early!**

**GRAND TOTAL $_________________**

**REGISTER ONLINE:** www.floridadentalconvention.com

**REGISTER BY MAIL:** Florida National Dental Convention

C/O Tradeshow Multimedia Inc.

4350 Renaissance Parkway, Ste. D

Warrenton, VA 20187

**(by 5/31)** On site

- Code
- Fee (8/23/10)
- On-site

- $0
- $50
- $225
- $245
- $275
- $295
- $510
- $530
- $480
- $500
- $0
- $30
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- $30
## Course and Event Codes & Fees

### Credit Courses

| Code  | Speaker                   | Course                                              | Date       | Time  | CE | Fee  |
|-------|---------------------------|                                                    |            |       |    |      |
| C01   | Christensen, G.           | Clinical Dentistry: The Past, The Present and The Future | Thu 6/13   | 8 AM  |    | FREE |
| C02   | Clark, D.                 | Minimally Invasive and Injection Molds Posterior Composites | Thu 6/13   | 9 AM  |    | $75  |
| C03   | Gottlieb, M.              | Hypnosis 101 for Dentists and Health Professionals | Thu 6/13   | 9 AM  |    | $60  |
| C04   | Roberts, W.               | The Therapeutic Use of Botulinum in a Dental Office and the Cosmetic Side Effects | Thu 6/13   | 9 AM  |    | $60  |
| C05   | Bhattacharyya, I.         | Make a "Real World" Dentistry Profitable and Enjoyable | Thu 6/13   | 9:30 AM |  | $50  |
| C06   | Christensen, G.           | Dental Coding: Tricks of the Trade                 | Thu 6/13   | 9:30 AM |  | $75  |
| C07   | Fulmer, K.                | Diagnosis and Treatment Planning of the Endodontic Patient | Thu 6/13   | 9:30 AM |  | $60  |
| C08   | Golan, H.                 | Lasers and Dentistry: An Evidence-based and Clinical Approach | Thu 6/13   | 9:30 AM |  | $60  |
| C09   | Olmstead, J.              | Diagnosis and Treatment Planning of the Endodontic Patient | Thu 6/13   | 9:30 AM |  | $60  |
| C11   | Worcester, P.             | Non-surgical Periodontal Therapy Techniques and Procedures | Thu 6/13 | 9:30 AM |  | $45  |
| C12   | Christensen, G.           | The Christiansen Bottom Line                       | Thu 6/13   | 1:30 PM |  | $95  |
| C13   | Clark, D.                 | Modern Esthetic Anterior Composite Dentistry        | Thu 6/13   | 1:30 PM |  | $75  |
| C14   | Olmstead, J.              | 25 Endodontic Cases in 25 Years of Practice         | Thu 6/13   | 1:30 PM |  | $75  |
| C15   | Roberts, W.               | Dermal Fillers in Facial Rejuvenation and Smile Design | Thu 6/13   | 1:30 PM |  | $60  |
| C16   | Bhattacharyya, I.         | Autoimmune Diseases of the Oral Cavity              | Thu 6/13   | 2 PM   |  | $50  |
| C17   | Foltz, A.                 | The Anterior Single Tooth Implant and the Optimistic Esthetic Outcome | Thu 6/13 | 2 PM   |  | $75  |
| C18   | Piper, M.                 | Foundational Occlusion: How the TMJ Affects Dentists: Part B | Thu 6/13 | 2 PM   |  | $60  |
| C19   | Brady, L.                 | The Treatment Plan Any Case With Confidence         | Fri 6/14   | 8 AM   |  | Members/staff FREE |
| C20   | Crossley, H.              | Avoid Liability: Know Your Patients’ Medications and Their Impact on Dental Treatment, Part A | Fri 6/14 | 9 AM   |  | $75  |
| C21   | Winter, R.                | Upgradeable Dentistry, Part I: Removable            | Fri 6/14   | 9 AM   |  | $50  |
| C22   | Aljzoe, J.                | Practical Oral Surgery for General Dentists         | Fri 6/14   | 9:30 AM |  | $60  |
| C23   | Bellini, J.               | The Cus in Solving the Cases繁荣         | Fri 6/14   | 9:30 AM |  | $60  |
| C24   | Brady, L.                 | The Art of Treatment Planning and Case Presentation | Fri 6/14   | 9:30 AM |  | $75  |
| C25   | Fulmer, K.                | Dental Coding: Tricks of the Trade (Repeat)        | Fri 6/14   | 9:30 AM |  | $45  |
| C26   | Gottlieb, M.              | Jewels You Can Use on Monday: Restorative Techniques to Increase Your Productivity | Fri 6/14   | 9:30 AM |  | $45  |
| C27   | Malhais, T.               | Celiac Disease: A Review of This Emerging Disease and Its Implications | Fri 6/14 | 9:30 AM |  | $45  |
| C28   | Crossley, H.              | Avoid Liability: Know Your Patients’ Medications and Their Impact on Dental Treatment, Part B | Fri 6/14 | 1:30 PM |  | $75  |
| C29   | Worcester, P.             | Oral and Systemic Health of the Periodontal Patient | Fri 6/14 | 1:30 PM |  | $60  |
| C30   | Aljzoe, J.                | Practical Oral Surgery for General Dentists         | Fri 6/14   | 2 PM   |  | $60  |
| C31   | Foltz, A.                 | Hot Topics in Implant Dentistry                    | Fri 6/14   | 2 PM   |  | $75  |
| C32   | Oxford, G.                | Drugs for Bugs in Dental Hygiene                   | Fri 6/14   | 2 PM   |  | $60  |
| C33   | Sawman, J.                | Diagnosis and Treatment of Dental Trauma in Children | Fri 6/14 | 2 PM   |  | $60  |
| C34   | Winter, R.                | Upgradeable Dentistry Part II: Fixed Restoration    | Fri 6/14   | 2 PM   |  | $60  |
| C35   | Burgess, J.               | Creating Reliable Ceramic Restorations             | Fri 6/14   | 2:30 PM |  | $60  |
| C36   | Malhais, T.               | Celiac Disease: A Review of This Emerging Disease and Its Implications (Repeat) | Fri 6/14 | 2:30 PM |  | $45  |
| C37   | Crossley, H.              | Street Drugs Exposed: What Your Patients and Your Kids Are Not Telling You! Part A | Sat 6/15 | 9 AM   |  | $75  |

## Credit Courses (Cont.)

| Code  | Speaker                   | Course                                              | Date       | Time  | CE | Fee  |
|-------|---------------------------|                                                    |            |       |    |      |
| C38   | Gatti, J.                 | New Dimensions in Endodontics                      | Sat 6/15   | 9 AM  |  | $60  |
| C39   | Oxford, G.                | Bone Up on Bone Grafting                           | Sat 6/15   | 9 AM  |  | $75  |
| C40   | White, C.                 | "The Good, the Bad, and the Ugly" - The Role of Hard and Soft Tissue Reconstruction to Tooth Retention and Dental Implant Replacement | Sat 6/15 | 9 AM  |  | $60  |
| C41   | Brady, L.                 | Anterior Esthetic Techniques and Materials         | Sat 6/15   | 9 AM  |  | $75  |
| C42   | Burgess, J.               | Conventional and Digital Impressions               | Sat 6/15   | 9 AM  |  | $45  |
| C43   | Drake, R.                 | Sleep Apnea                                         | Sat 6/15   | 9:30 AM |  | $60  |
| C44   | Gottlieb, M.              | Treating the Compromise Patient with N2O, Enteral and I.V. Sedation | Sat 6/15 | 9:30 AM |  | $60  |
| C45   | White, C.                 | Root Coverage: Where We Have Been and Where We Are Now | Sat 6/15 | 1:30 PM |  | $60  |
| C46   | Burgess, J.               | Tooth-like Composites and Maintaining the Restored Dentition | Sat 6/15 | 1:30 PM |  | $75  |
| C47   | Crossley, H.              | Street Drugs Exposed: What Your Patients and Your Kids Are Not Telling You, Part B | Sat 6/15 | 1:30 PM |  | $60  |
| C48   | Raynes, C.                | Oral Cancer Screening for the General Dentist      | Sat 6/15   | 1:30 PM |  | $60  |
| C49   | Saxman, J.                | Tricky Decisions and Treatment Techniques in Pediatrics | Sat 6/15 | 1:30 PM |  | $60  |
| C50   | Vucicic, M.               | Economic Effects Impacting Dentistry               | Thu 6/13   | 2 PM   |  | Section members FREE |
| C51   | Panel Discussion           | Medicaid Managed Care in Florida – Fact and Fiction | Thu 6/13 | 3 PM   |  | Members FREE |
| C52   | Panel Discussion           | Legislative and Governmental Issues                | Thu 6/13 | 4 PM   |  | Members FREE |
| C53   | Twigg, T.                 | The Complete Guide to Employment Law               | Thu 6/13   | 2 PM   |  | $60  |
| C54   | Twigg, T.                 | The Complete Guide to Employment Law (Repeat)      | Fri 6/14   | 9:30 AM |  | $60  |
| C55   | Fulmer, R.                | Your Guide to a “Legal” Dental Chart               | Fri 6/14   | 9:30 AM |  | $20  |

## State-Mandated Credit Courses

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<tr>
<th>Speaker</th>
<th>Course</th>
<th>Date/Time</th>
<th>Code</th>
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<tr>
<td>May</td>
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<td>Sat 6/15 1:30 PM</td>
<td>DV1</td>
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<td>Strickland</td>
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<td>Fri 6/14 1:30 PM</td>
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## Fee Structure

- **Member**
  - Non-member: $210
  - Section members: $60
  - Non-section member: $45
- **Non-member**
  - DV2: $210
  - RM2: $210
  - Section member: $55
  - Non-section member: $45
  - DV4: $60
### COURSE AND EVENT CODES & FEES (CONT.)

#### NON-CREDIT COURSES

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<td>Guzzardo, L.</td>
<td>Time is Money: Your Guide to Better Production</td>
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<td>NC02</td>
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<td>Fraud and Embezzlement: What You Don’t Know</td>
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<td>Let’s Do It! Search Engine Optimization, Social Media</td>
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<td>Communication Pearls for the Dental Team</td>
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<td>BAMBI VS. GODZILLA “Dealing with Difficult People:</td>
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<td>Why are Women So Strange and Men So Weird?</td>
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<td>Edelstein, B.</td>
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#### CREDIT WORKSHOPS

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<tr>
<th>Code</th>
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<tr>
<td>W01</td>
<td>Golan, H.</td>
<td>Lasers and Dentistry: An Evidence-based and Clinical Approach (Workshop)</td>
<td>Thu 6/13</td>
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<td>W02</td>
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<td>What’s on Your Tray?</td>
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<td>W03</td>
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<td>Imression Techniques, Concepts and Technology Workshop</td>
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<td>Preventive Equipment Maintenance</td>
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<td>W05</td>
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### CERTIFICATION COURSES

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<td>Advanced Cardiac Life Support – A Two Day Course</td>
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### MINI-RESIDENCY COURSES

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<td>MR01</td>
<td>Neiva, R.</td>
<td>Introduction to Modern Implant Dentistry: From Implant Placement to Single Crowns</td>
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<td>MR02</td>
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### SPECIAL EVENTS

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<td>Sweet Success – You’re a Star!</td>
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